



CHAMPION'S NEW Motor Cycle Plugs

Are specially designed to give the utmost in sparking plug performance. They are made of the same materials as Champion Plugs used on the winning machines in many of the world's most important racing events. Champion gives better performance because of the exclusive features:—

DOUBLE-RIBBED INSULATOR OR SILLIMANITE

(Carbon, heat and breakage proof)

SPECIAL ALLOY ELECTRODES

(Will not burn or corrode)

TWO-PIECE CONSTRUCTION

(Demountable for Cleaning)

Compare Champions side by side with any other Plug. Note the finish of Champions—the knurled body, the excellent workmanship and rugged appearance. You will quickly recognise Champions superior qualities. Instal a new Champion for more power, more speed, quicker starting, better climbing, better acceleration and better allround motor cycling satisfaction.

No. 8. — For Standard 4/6

No. 8V.—For O.H.V. and 6/-



No. 12.—For Standard Touring and low-compression 2-stroke Engines . . . Price 4/6

R.I.X. — For Racing Engines and high-compression 2-stroke Engines . . . Price 10/-

Champion Sparking Plug Co., Ltd., 83, Pall Mall, London, S.W.1.

CHAMPION

Dependable for Every Engine