

# Indian Prince

The Motorcycle  
thousands of fellows  
have been waiting for



DAVIS & COMPANY



# Lowest in First Cost Lowest in Up-Keep Easiest to Handle!



## That's The Marvelous *Indian* Prince

**H**ERE is a motorcycle that even the most inexperienced rider can handle without a thought of fear—a light, safe and sturdy vehicle that will run all day without fatiguing its rider—a little giant that can plow through sand, mud, and ruts with all the enthusiasm of a big machine without shifting gears—a real he-man's motorcycle, whose first cost is an agreeable surprise, and whose upkeep is the lowest ever heard of! No motorcycle ever built combines these features in a machine that is really good for touring.

# Safe!

The Indian Prince has captivated thousands of fellows who have long been waiting for a means of safe, cheap personal transportation. It frees the workman, officeman, student, or salesman from crowded cars, gets him to work or school, and to make calls about town in one-third the time at one-half the cost of carfare.

### *Extremely Easy to Handle*

Anyone can learn to ride the Prince in five minutes; the low position and perfect balance of its heavier units, motor, 3-speed, etc., enable the rider to hold it upright, when stopped, without noticeable effort. Skidding on wet streets is almost impossible.

The Prince is only about half the weight of an ordinary motorcycle. It is so low that even a short person can place both feet firmly on the ground in starting and stopping.

The Prince can travel at the rate of fifty miles per hour and maintain this speed for hours without any injury to the motor or rider. It can climb the biggest hills in high gear and rides so smoothly that even a beginner on the first trial can handle it with ease.

### *Goes 90 to 100 Miles per Gallon*

The Prince actually costs less than  $\frac{1}{3}$  of a cent per mile to operate. No salary-eating expense bills for gasoline, oil, repairs, or garage. So simply constructed that the average man can easily keep it in 100 % condition.

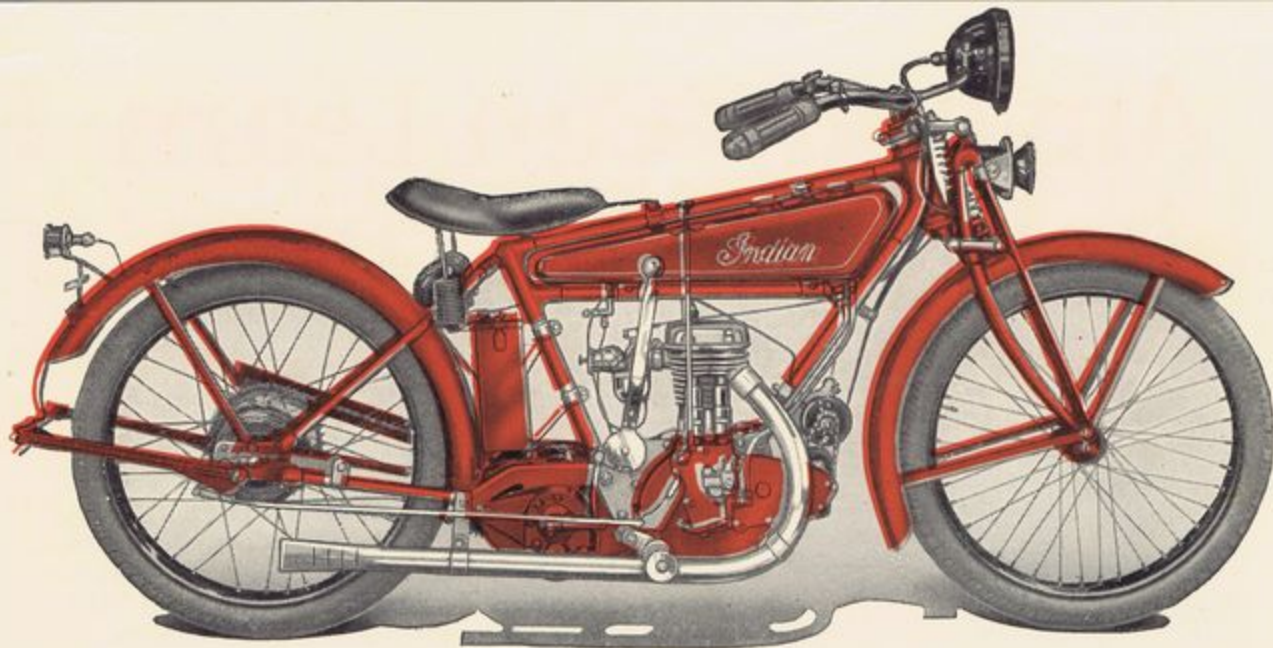


# Safe!

## You Can Learn to Ride in 5 Minutes

carsnow.com





Indian Prince, Price \$185.00

Complete Electrical Equipment, \$30.00 extra.

# Specifications that Make *Indian Prince* an Amazing Automotive Triumph

## SPECIFICATIONS

**MOTOR:** Single cylinder, vertical air-cooled, "L" Type, removable head, with wide copper and asbestos gasket (motor car type). Bore  $2\frac{3}{4}$ ", stroke 3 37-64, piston displacement 21.25 cu. in. Valves: Indian side by side poppet, right hand side. Valve mechanism enclosed and efficiently lubricated. Diameter of valve  $1\frac{5}{8}$ ". Lift 9-32. Piston: Cast iron, two rings at top  $\frac{1}{8}$ ". Piston pin  $\frac{5}{8}$ ". Connecting rod: Lower end roller bearings.

**CARBURETOR:** Schebler H- $\frac{3}{4}$ " with 1" air valve. clamp type.

**IGNITION:** Splittdorf high tension. Spark plug, metric.

**LUBRICATION:** Automatic, Motor driven, adjustable feed oil pump and auxiliary hand pump.

**STARTER:** Gear and sector type, mounted on transmission case, proper mesh of gears always retained. Adjustable spring tension on sector.

**CLUTCH:** Dry disc, adjustable to desired tension. Positive and smooth engagement. Friction fabric acts against steel plates. Control by hand lever conveniently located on left handle bar.

**TRANSMISSION:** Three speed, progressive sliding type, direct drive on high. Gear shift by direct acting lever.

**HANDLE BARS:** De Luxe integral with stem. Affords comfortable riding position and positive control.

**CONTROLS:** Indian "Twist-of-the-Wrist" throttle, left grip; spark, right grip. Wire cables enclosed in handle bar.

**DRIVE:** By roller chains,  $\frac{5}{8}$ " pitch,  $\frac{1}{4}$ " wide. Both chains independent and adjustable. Efficient chain guards.  
Motor sprocket 15-tooth, clutch 28-tooth,

countershaft 19 tooth, rear wheel 43-tooth. Gear ratios—5.7333 to 1 on high; 10.32 to 1 on intermediate; 18.576 to 1 on low.

**FRAME:** Keystone type, two sections, constructed of heavy gauge tubing reinforced. Exceptionally low saddle position.

**SPRING FORK:** Indian truss type, spiral spring suspension.

**BRAKE:** Internal, powerful and positive, operated by foot lever conveniently located above foot rest on right side. Friction fabric one inch wide; brake drum  $5\frac{1}{2}$ -inch diameter, integral with rear hub.

**WHEELS:** 26-inch diameter, wire, 36 spokes, front and rear 26" x 3" C C rims, black finish.

**TIRES:** Firestone clincher, non-skid tread, 26 x  $2\frac{3}{4}$ " approx.; 650 x 65 m.m.

**WHEEL BASE:** 54 inch.

**STAND:** Indian hinged type with spring latch.

**TANK:** One unit having separate fuel and oil compartments.

Gasoline capacity 2 gallons approximately. Oil capacity 2 quarts.

**SADDLE:** Indian special suspension. Large, comfortable saddle top, low riding position, 29 inches from ground.

**FOOT RESTS:** Quick adjustable, rubber covered.

**MUD GUARDS:** Large, one piece steel construction.

**ELECTRIC SYSTEM:** Electric current for head light, tail light and horn, furnished through Splittdorf generator, and Wico 6-volt, 12-ampere hour battery acting entirely independent of ignition. Head and tail lamps controlled with switch.

**FINISH:** Indian Red.  
**WEIGHT:** 235 pounds.



# Wonderful Exclusive Features that Made the **Prince** Famous *Almost Overnight!*

Gives 90 to 100 miles on a gallon. Weight only 235 pounds (half the weight of an ordinary motorcycle). Low riding position; only 29 inches from top of saddle to the ground.

Easy to hold while stopped; weight all hung low, below wheel centers.

Lubricates itself automatically, 1200 miles on a gallon of oil.

Most accessible motor built; remove cylinder head without disturbing carburetor, manifold, valves or exhaust pipe; scrape carbon and re-assemble in 20 minutes.



NEW FRONT FORK



CLUTCH

Perfectly fool proof; 4 or 5 parts in each unit are made to do the work of triple that number in other machines; adjustments are so simple that a beginner cannot go wrong. No special tools required. Astonishing capabilities as a touring machine; travels 50 miles an hour, climbs the hardest hills in high, can be driven fast all day without tiring its rider.

Can be bought without overtaxing one's bank account or salary, and actually runs on one-half the cost of carfare.

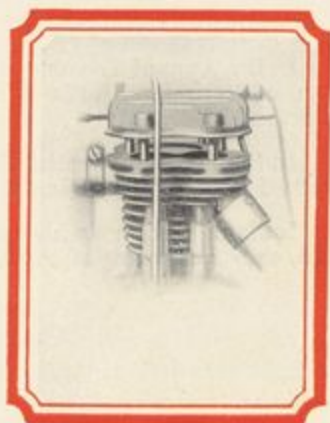
Actual operating cost of gas, oil, repairs and tires is less than ONE CENT per mile.

Has three speeds; capable of starting in the middle of the hardest hill.

Such important units as lights, battery, generator, carburetor, rims, saddles and cylinder heads, are those used on other Indian models. Has Indian "twist-of-the-wrist" controls located in handle bar grips.

Has three plate dry clutch of large dimensions; 200% oversize; will stand terrific abuse; simple to adjust. Large, over-wearing, long-lived sprockets and chains.

Kick starter composed of only four pieces; simple, rugged, effective; three speed mounted in an inverted position, to give low weight distribution and quick chain adjustment.



REMOVABLE HEAD

## You'll Like the Prince Right from the Start



# Motor to Work—Motor to Sport In Perfect Comfort

## *for Less than Carfare*



No more pushing crowds—no more strap hanging—no more long, tedious waiting for trains and trolleys. Now, at last, you can motor to work in comfort—for less than carfare. The Indian Prince—the PERSONAL MOTOR—takes you to and from work comfortably in less time and at lower cost. It gives you more time for study—gives you a chance to fit yourself for a better job with a higher salary—gives you a chance to improve your home—gives you more time for outdoor recreation which clears the mind and keeps you fit.

## Trials That Prove Prince Reliability



The Prince has proved itself a giant for power and endurance! Take the record of Elwood Keim in the New Jersey 100 Mile Non stop Reliability Trials. Keim had never before ridden a motorcycle in a contest of any kind. Yet he entered his Prince in this run and beat a big field of experienced veteran riders on higher priced more powerful machines.

This is only one of dozens of other trials where the Indian Prince has beaten all comers—of all sizes and prices—and won a reputation for itself. For instance:

An Indian Prince, driven by Edward Wegner, was the only solo machine finishing perfect out of 15 entries, in a 335 mile, 18 hour Endurance Run, held by South Bend, Ind., Motorcycle Club. Out of 15 solos entered, only four finished, Indian Prince the only one having a Perfect score.

In the Annual Triangle Run promoted by the Allied Motorcycle Clubs of Providence, R. I., a distance of 150 miles, Indian Prince in competition with machines of exceedingly greater power won a Perfect Score.

In the 249 Mile Sectional Championship Endurance Run held at Los Angeles, Cal., Indian Prince finished with a Perfect Score.

Indian Prince won high solo score in 4th Annual New Years Run of the Toledo, O., Motorcycle Club, over a distance of 160 miles.

Indian Prince was the only solo to finish in 510 Mile Annual New Years Run of the Eugene, Ore., Motorcycle Club.

In making a Perfect Score in Lansing, Mich., State Journal Reliability Run, over a distance of 487½ miles, the Indian Prince averaged 87 miles per gallon of gas.

In the 14th Annual Clover Leaf Run, held by the Reading, Pa., Motorcycle Club a team made up of three Prince models was awarded high solo team prize.



**Barnstormers.co.nz**



# Anybody Can Learn to Ride the Prince *in 5 Minutes*



The Indian Prince is the only motorcycle known which even the most inexperienced rider can master in 5 minutes. Here's M. J. Shannon of Keene, N. H.—74 years old—who got on the Prince and rode it like a veteran. It took just about 5 minutes to teach him "the ropes". Now he's a regular Prince booster.

It makes no difference whether you are a boy or a girl—no matter how long or short—how light or heavy you are—you'll enjoy riding the Prince. It's so perfectly balanced, so easy to control, so simple to operate.

Harry Rogers of San Antonio, Tex., (see photo at right) never rode a motorcycle before. After 5 minutes instruction he "sailed away" on the Prince and quickly became as expert a rider as you'll find anywhere. And Harry weighs only 89 pounds.



## Easy to Own Easy to Pay For!

Be independent. Don't depend upon crawling trains and trolleys. Don't let them waste your time and money.

See the Indian dealer and try out the Indian Prince—the PERSONAL MOTOR—today. See for yourself what a remarkable motor vehicle it is for the amazingly low price of \$185 (\$30 extra for complete electric lighting equipment). Easy payment plan. A few dollars down—then pay as you ride. Take a ride and prove to your own satisfaction that this wonderful new Indian Prince—the PERSONAL MOTOR—answers your need for practical, economical, individual transportation, for both business and pleasure.

**INDIAN MOTORCYCLE COMPANY**  
Springfield, Mass.