



Excelsior

**MOTOR CYCLES
AND AUTOBYKS**

1955 Season
Price List

Operative from 1st November, 1954



The Excelsior Motor Co. Ltd.

Kings Road • Tyseley • Birmingham 11 • England

Telephone: ACOcks Green 1677/8/9

SEASON 1955 MODELS and PRICES

“Excelsior”

MOTOR CYCLES

AND THE “AUTOBYK”

Applicable from
1st NOVEMBER, 1954

THE EXCELSIOR MOTOR CO. LTD., KINGS ROAD, TYSELEY, BIRMINGHAM 11

Model	Description	Cash Price £ s. d.	Purchase Tax £ s. d.	Total Price £ s. d.
55/S1	98 c.c. AUTOBYK			
55/G2	“De Luxe” Single Speed	52 0 0	10 8 0	62 8 0
	“Super” Two Speed	59 0 0	11 16 0	70 16 0
55/F4	98 c.c. CONSORT MOTOR CYCLE			
	Two Speed	55 0 0	11 0 0	66 0 0

*SPEEDOMETER is not compulsory, or supplied, with any AUTOBYK or MOTOR CYCLE under 100 c.c.
If required later it can be supplied and fitted by any EXCELSIOR Dealer.*

All Models below have Swinging Arm Rear Suspension and Twin Seat as standard equipment.				
55/C3	150 c.c. COURIER complete with Speedometer			
	Rectifier Lighting and Charging Set. Loop Frame	90 0 0	18 0 0	108 0 0
55/R4	197 c.c. ROADMASTER complete with Speedometer			
55/R5	Rectifier Lighting and Charging Set. Duplex Cradle Frame	110 0 0	22 0 0	132 0 0
55/R6	Direct Lighting. Loop Frame	99 0 0	19 16 0	118 16 0
	Rectifier Lighting and Charging Set. Loop Frame	104 0 0	20 16 0	124 16 0
55/TT2	250 c.c. TALISMAN TWIN complete with 65/70 m.p.h. Speedometer			
	Four Speed. Rectifier Lighting and Charging Set. Duplex Cradle Frame	130 0 0	26 0 0	156 0 0
55/TT3	250 c.c. POPULAR TALISMAN TWIN			
	complete with 65/70 m.p.h. Speedometer			
	Four Speed. Rectifier Lighting and Charging Set. Loop Frame ...	125 0 0	25 0 0	150 0 0
55/STT2	250 c.c. SPORTS TALISMAN TWIN			
	complete with 80 m.p.h. Speedometer			
	Four Speed. Rectifier Lighting and Charging Set. Twin Amal			
	Carburettors. Duplex Cradle Frame	142 0 0	28 8 0	170 8 0
55/SE STT2	250 c.c. SPECIAL EQUIPMENT SPORTS TALISMAN TWIN			
	complete with 80 m.p.h. Speedometer			
	Specification as Model STT2, but with Aluminium Hubs and Prop Stand	148 0 0	29 12 0	177 12 0

All Prices and Specifications subject to alteration at any time without notice

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			Cash Price			Purchase Tax			Total Cost		
			£	s.	d.	£	s.	d.	£	s.	d.
Prop Stand	All Models except Autobyks		18	6		3	9		1	2	3
Legshields	"	...	2	3	6	8	9		2	12	3
Pillion Footrests	"	...	8	6		1	9		10	3	
Handlebar Windscreen	"	...	3	5	6	13	2		3	18	8
Rear Carrier	"	...	18	6		3	9		1	2	0
4-speed Gearbox.	Models R.1, R.2, R.3, R.4		5	10	0	1	2	0	6	12	0