# 1929 MODELS.

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# ROYAL RUBY

MOTOR



CYCLES

RECISTERED IN MOST PARTS OF THE WORLD.

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PATENTEES AND MANUFACTURERS

THE ROYAL RUBY CYCLE Co.

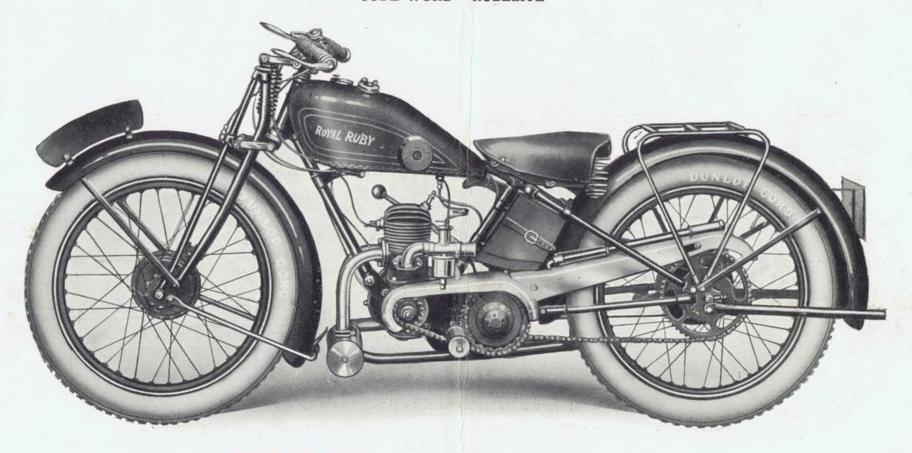
BOLTON, Lancashire.

Tele. 983 Bolton.

'Grams: 983 Bolton.

# "Royal Ruby" Sports Villiers 172 c.c. - Model A.

CODE WORD "RUBELITE"



### PRICE £28 10s. 0d. Carriage Paid.

Electric Lighting £1 10s. Od. Extra.

#### SPECIFICATION:

Engine, Two port Villiers, 172 c.c. Frame. Diamond pattern with sloping top tube low position.

Forks. Brampton Racing wide pattern.

Gear. Sturmey Archer three speed with clutch and kick starter.

Transmission. All chain Coventry.

Chain Covers. Polished aluminium.

Carburette

Carburetter. Villiers.

Brakes. Front and rear internal expanding.

Tank. Holding 1½ gallons of petrol large filler caps enamelled in black with ruby panels lined gold.

Saddle Height. 25 inches.

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Lubrication. Villiers Patent Sight Feed.

Handlebars. Black enamelled adjustable with rubber grips. Mudguards. Heavy special design half round, 5 in. wide.

Footrests. Straight bar type fitted with rubber pads.

Wheels. Built with heavy guage spokes and Dunlop rims black enamelled.

Tyres. 25 x 3 Balloon Cord.

Pannier Bag. Fitted in frame complete with tools.

Saddle. Lycett aero seat.

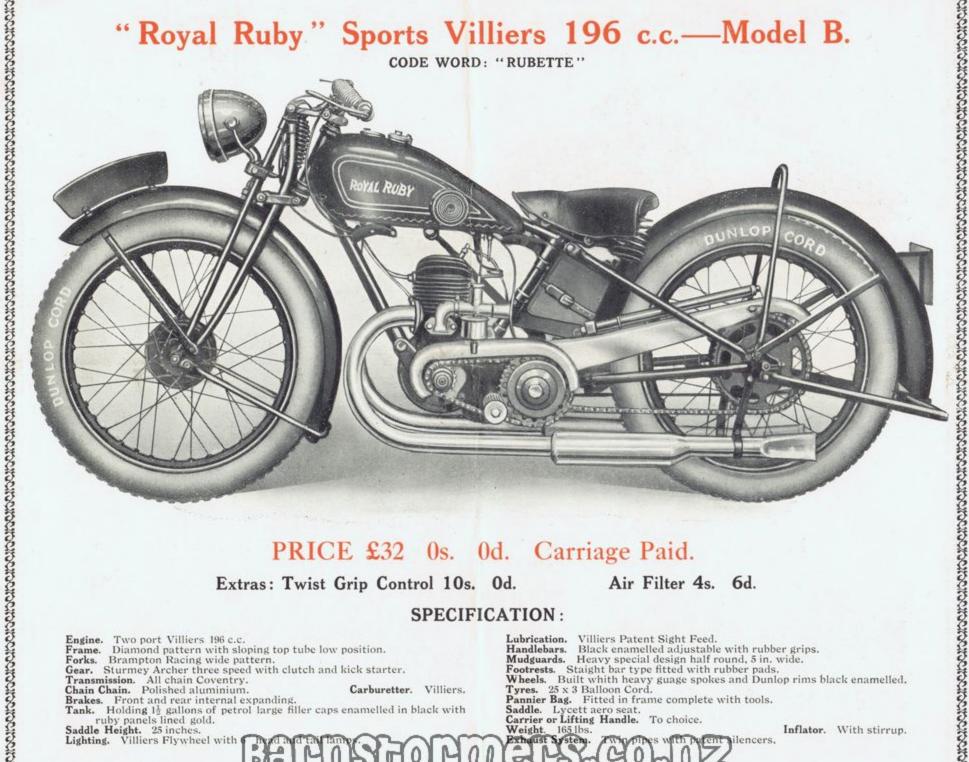
Carrier. Tubular. Weight. 165 lbs.

Inflator. With foot stirrup.

Villiers Engines have been fitted to Royal Ruby Motor Cycles for the past 15 years.

### "Royal Ruby" Sports Villiers 196 c.c.—Model B.

CODE WORD: "RUBETTE"



### PRICE £32 0s. 0d. Carriage Paid.

Extras: Twist Grip Control 10s. 0d.

Air Filter 4s. 6d.

#### SPECIFICATION:

Engine. Two port Villiers 196 c.c.

Frame. Diamond pattern with sloping top tube low position.
Forks. Brampton Racing wide pattern.
Gear. Sturmey Archer three speed with clutch and kick starter.

Transmission. All chain Coventry. Chain Chain. Polished aluminium.

Carburetter. Villiers.

Brakes. Front and rear internal expanding.

Tank. Holding 1½ gallons of petrol large filler caps enamelled in black with ruby panels lined gold.

Saddle Height. 25 inches.

Lighting. Villiers Flywheel with hard and the lamp.

Lubrication. Villiers Patent Sight Feed.

Handlebars. Black enamelled adjustable with rubber grips. Mudguards. Heavy special design half round, 5 in. wide.

Footrests. Staight bar type fitted with rubber pads.

Wheels. Built whith heavy guage spokes and Dunlop rims black enamelled.

Tyres. 25 x 3 Balloon Cord.

Pannier Bag. Fitted in frame complete with tools.

Saddle. Lycett aero seat.

Carrier or Lifting Handle. To choice. Weight. 165 lbs. Inflator. With stirrup.

etent silencers.

## "Royal Ruby" Super Sports Villiers 172 c.c. -- Model C.

Registered Design No. 732149.

CODE WORD: "RUBEOTTE."



### PRICE £36 0s. 0d. Carriage Paid.

Extras: Villiers Battery Charging Set complete with Nife Battery £3 10s. 0d. Twist Grip Control 10s. Od. Air Filter 4s. 6d.

#### SPECIFICATION:

Frame. Diamond Duplex with sloping top tube low position, Royal Ruby Fittings. Registered Design No. 732149.

Forks. Brampton Sports with shock absorber and steering damper.

Engine. Villiers two port super sports, aluminium piston and head.
Gear. Sturmey Archer three speed clutch and kick starter.
Carburetter. Villiers two lever.

Transmission. All chain Coventry. Chain Covers. Polished Aluminium. Brakes. Front and rear internal expanding,

Saddle. Lycett aero.

Tank. Large saddle tank special design holding 2 gallons petrol, 3 pints oil, Enamelled Ruby, Black and Gold, fitted with John Bull knee grips.

Saddle Height. 251 inches.

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Lubrication. Villiers patent sight feed.

Handlebars. Adjustable black enamelled fitted with sports rubber grips. Mudguards. Half round pattern 5 in. wide fitted with inside liners.

Tyres. 25 x 3 Balloous.

Lighting. Villiers flywheel lighting with 6 in. head and tail lamps.

Exhaust System. Twin pipes fitted with plated silencers.

Pannier Bag. Fitted in frame complete with tools. Inflator. With foot stirrup.

Carrier or Lifting Handle. To choice.

Weight. 1961bs.

### "Royal Ruby" Sports Villiers 247 c.c.—Model D.

Registered Design No. 732,149.

CODE WORD: "RUBEMEDE"



### PRICE £38 0s. 0d. Carriage Paid.

Extras: Villiers Battery Charging Set complete with Nife Battery £3 10s. Od.

#### SPECIFICATION:

Frame. Diamond Duplex built throughout of Royal Ruby fittings and best weldless steel tubes.

Forks. Brampton Sports fitted with shock absorbers and steering damper.

Engine. Two port Villiers fitted with aluminium piston and head.

Gear. Sturmey Archer three speed with clutch and kick starter.

Carburetter. Villiers two lever. Transmission. All chain Coventry.

Carburetter. Villiers two lever.

Chain Covers. Polished Aluminium.

Brakes. Front and rear internal expanding. Saddle. Lycett Aero. Tank. Large saddle tank of special design holding two gallons of petrol and three pints of oil, Enamelled Ruby, Black and Gold, fitted with

John Bull knee grips. Saddle Height. 251 inches.

notional action of the contraction of the contracti

Lubrication. Villiers automatic sight feed.

Handlebars. Adjustable fitted with rubber grips.

Mudguards. Heavy half round pattern fitted with inside liners.

Wheels. Built with heavy guage spokes and Dunlop rims black enamelled.

Footrests. Adjustable, fitted with rubbers.

Pannier Bag. Fitted in frame complete with tools.

Tyres. Dunlop 26 x 3.25.

Lighting. Villiers flywheel with 6 in. head and tail lamps. Exhaust System. Plated twin pipes fitted with silencers. Carrier or Lifting Handle. To choice.

Inflator. Dunlop with stirrup. Weight. 215 lbs.

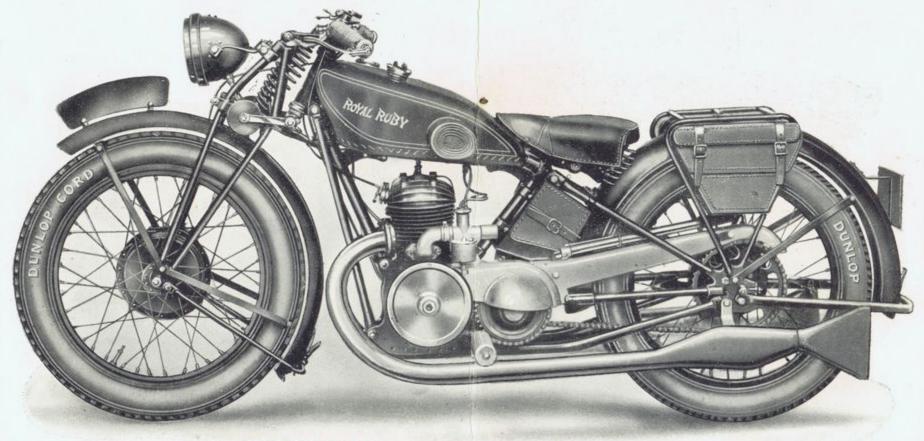
The Royal Ruby Frame with the Patent Safety Stays is the only one on the market with three tubes

#### THE IDEAL SIDECAR MACHINE

# "Royal Ruby" Sports Villiers 342 c.c.—Model E.

Registered Design No. 732,149.

CODE WORD "RUBEVILLE"



### PRICE £39 10s. 0d. Carriage Paid.

Extras: Villiers Battery Charging Set complete with Nife Battery £3 10s. Od. Twist Grip Control 10s. Od. Speedometer on Tank with Gear Box Drive £2 Os. Od. Air Cleaner 4s. 6d.

#### SPECIFICATION:

Frame. Diamond Duplex with Royal Ruby fittings and best weldless steel

Forks. Brampton Sports fitted with shock absorber and steering damper. Engine. Two port Villiers with aluminium piston and head.

Gear. Sturmey Archer three speed with clutch and kick starter and shock absorber.

Carburetter. Villiers two lever. Transmission. All chain Coventry. Chain Covers. Polished aluminium.

Brakes. Front and rear internal expanding 7in. Saddle. Lycett Aero. Tank. Large saddle tank of special design holding two gallons of petrol and three pints of oil, Enamelled Ruby, Black and Gold, fitted with John

Bull knee grips.

Lubrication. Villiers automatic sight feed. Handlebars. Adjustable fitted with rubber grips.

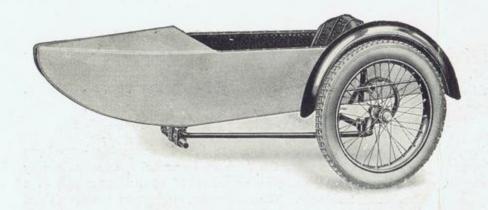
Mudguards. Heavy half round pattern 5 in. wide fitted with inside liners.

Wheels. Built with heavy guage spokes and Dunlop rims black enamelled. Tyres. Dunlop 26 x 3.25 W.O.

Footrests. Adjustable, fitted with rubbers.
Lighting. Villiers flywheel with 6 in. head and tail lamps.
Exhaust System. Plated twin pipes with large silencers.

Pannier Bag. Complete with tools. Carrier or Lifting Handle. To choice Inflator. With stirrup. 

# "Royal Ruby" Sidecar-Model No. 21.



A Light Sports Sidecar of pleasing design, with Fabric Covered Body, complete with Mat, Apron and 26 x 3.25 Dunlop Tyre

### Price £12 10s. 0d.

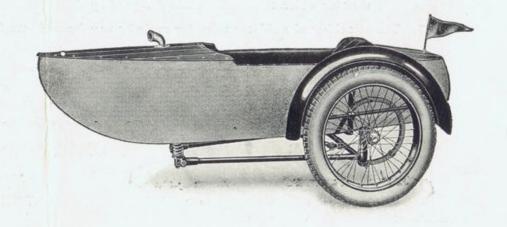
Extras: Screen £1 1s. 0d. Electric Lamp 12s. 6d.

# "Royal Ruby" Sidecar-Model No. 25.

Launch Sports Sidecar with Fabric Covered Body, complete with Cowl Pennant Support, Mat, Apron and 26 x 3.25 Dunlop Tyre

Price £20 0s. 0d.

Extras: Screen £1 1s. 0d. Electric Lamp 12s. 6d.



# BERNSTOPMEPS-CO-MZ

### Notice.

We do not appoint agents for the sale on our behalf of our motorcycles or other goods, but we assign to Motorcycle Dealers areas in which we supply to such Dealers exclusively for re-sale in such areas. No such Dealer is authorised to transact any business, give any warranty, make any representation or incur any liability on our behalf.

### Guarantee.

We give the following guarantee with our Motorcycles, Motorcycle Combinations and Sidecars, which is given in place of implied conditions, warranties and liabilities being in all cases excluded. Any statement, description, condition or representation contained in any catalogue, advertisement, leaflet or other publication, shall not be construed as enlarging, varying or overriding this guarantee. In the cases of machines which have been used for "hiring-out" or "racing" purposes, or from which the trade mark, name, or manufacturing number has been removed, no guarantee of any kind is given or is to be implied.

We guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, but this guarantee is to extend and be in force for three months only from date of purchase, and damages for which we make ourselves responsible under this guarantee are limited to the free supply of a new part in exchange for the part of the motor cycle, motor cycle combination and sidecar. We undertake, subject to the conditions mentioned below, to make good at any time within three months any defects in these respects. As the motor cycle, motor cycle combinations and sidecars are easily liable to derangement by neglect or misuse, this guarantee does not apply to defects caused by wear and tear, misuse or neglect.

The term "misuse" shall include, amongst others, the following acts:-

- The attaching of a sidecar to a motor cycle in such a manner as to cause damage, or calculated to render the later unsafe when ridden.
- The use of a motor cycle, or a motor cycle and sidecar combined, when carrying more persons, or a greater weight than
  that for which the machine was designed by the manufacturers.
- 3. The attaching of a sidecar to motor cycle by any form of attachment not provided or supplied by the manufacturers, or to a motor cycle which is not designed for such use.

### Conditions of Guarantee.

If a defective part should be found in our motor cycles, motor cycle combinations, or sidecars, or in any part supplied by way of exchange before referred to, it must be sent to us CARRIAGE PAID, and accompanied by an intimation from the Owner that he desires to have it repaired or exchanged free of charge under our guarantee, and hemust also furnish us at the same time with the number of the machine, the date of the purchase, or the date when the alleged defective part was exchanged, as the case may be.

Failing compliance wifh the above, such articles will lie here AT THE RISK OF THE OWNER, and this guarantee, warranty, or condition shall not be enforceable.

We do not guarantee specialities, such as tyres, saddles, chain, lamps, etc., or any component parts supplied to the order of the Purchaser differing from our standard specification supplied with our motor cycles, motor cycle combinations, sidecars or otherwise.

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