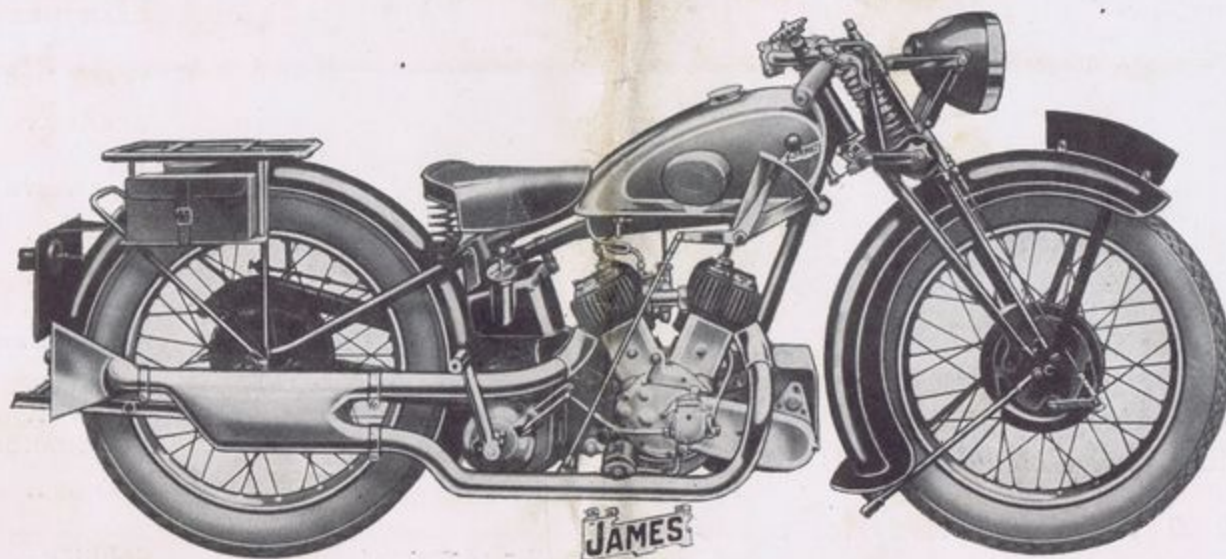


The Famous
JAMES



MOTOR CYCLES

1935



THE JAMES CYCLE CO., LTD., GREET, BIRMINGHAM

London Showrooms: 21 & 22, HOLBORN VIADUCT, E.C. 1

Telephone: VICTORIA 2211/2, 3
Telegrams: "BICYCLES, BIRMINGHAM"

Telephone: CITY 7448/9
Telegrams: "JACYCOM, LONDON"

barnstormers.co.nz



TRADE MARK

THE FAMOUS JAMES MOTOR CYCLES

Manufactured Solely by the JAMES CYCLE CO., LTD.

Head Office and Works	- - - - -	GREET, BIRMINGHAM
Birmingham Showrooms	- - - - -	296, BROAD STREET, BIRMINGHAM
London Showrooms	- - - - -	21 & 22, HOLBORN VIADUCT, E.C.1

BIRMINGHAM:

Telephone: WORKS. VICTORIA 2211/2/3
(Private Branch Exchange)
Telephone: SHOWROOMS. MID 2009.
Telegrams: "BICYCLES, BIRMINGHAM."

LONDON:

Telephone: CITY 7448/9.
Telegrams: "JACYCOM, LONDON."
Code: A B C (5th Edition) or BENTLEY'S.

DUBLIN:

7, BACHELOR'S WALK.
Telephone: 43144 (2 lines) DUBLIN.
Telegrams: "HUET, DUBLIN."



ESTABLISHED 1870

IN submitting our 1935 range of Motor Cycles we desire to emphasise first and foremost that Quality is our first consideration. We have had a very long experience in the manufacture of Motor Cycles extending over the whole period in which Motor Cycles have been made, and one of the outstanding results of that experience is that we have found it to be impossible to produce High Quality Motor Cycles at a low price.

It will be agreed that no mechanism which goes into the hands of the general public is as highly stressed as a Motor Cycle, and for that reason it is essential that nothing but the best quality materials and workmanship should be included in their construction.

We confidently submit our latest design Motor Cycles to the discriminating buyer in the sure knowledge that we have scrupulously carried out this fine tradition which has put the "JAMES" Motor Cycle in the forefront of Quality Machines throughout the World, making them known as—

DISTINCTIVE IN DESIGN, DEPENDABLE IN SERVICE.

We append a short description of each of our models, full specification of which will be found in the following pages.

FOUR-STROKE MODELS.

The **Model G2**.—As is well known, we were the original exponents of the V. Twin Engine, and we are gratified to know that this type is taking a very much larger hold on the public fancy. We contend there is no Motor Cycle made which has the even torque and smooth, silent running as the "JAMES" Twin, and to the rider of experience and discrimination we unhesitatingly recommend this Model.

The **Model G5** is a Super Sports type of 250 c.c. capacity. The Engine is a "JAMES" production throughout, and the whole machine has been equipped in a first-class manner with a distinct appeal to the rider who wishes to use his machine occasionally for sporting competitions. It is nevertheless a machine which can be definitely relied upon to acquit itself creditably for ordinary uses and touring work.

The **Model G7** is a 250 c.c. S.V. Sports. This is a very popular Model, and makes its appeal to those riders who place reliability and a fair average speed in the forefront of their requirements. We believe that this Model will be found to worthily uphold that tradition for fine quality, which many years of experience has consolidated.

TWO-STROKE LIGHTWEIGHT MODELS.

With regard to our Two-Stroke range we have determined that no detail should be lacking in their equipment which would cause any criticism from the most fastidious rider. Every machine, except the **G15**, is sold **ready for the road**, and reference to the specifications of each Model will indicate how thoroughly this policy has been carried out.

OUR 1935 PROGRAMME

The **Model G8** 249 c.c. Super Sports De Luxe machine is the largest Model in our Two-Stroke range. It is a Machine very popular with riders who prefer a Two-Stroke Engine and require a good reserve of power. Perfect steering is

obtained with the patented type of frame, and the whole Machine is carefully built to give long service at low cost.

The **Model G12** 196 c.c. Two-Port Two-Stroke. The Engine is of "JAMES" Design and Manufacture throughout, and is based on the same design as the Engine introduced during last Season, but having a larger power capacity. The machine is marketed with the most complete equipment for the rider's comfort, including very efficient Leg Shields.

The **Model G15** 148 c.c. Utility Two-Stroke Engine is a machine designed to meet the requirements of the Motor Cyclist who demands the cheapest possible form of Motor Cycle which may be definitely relied upon to give good service. The Engine is manufactured throughout at these Works, and the Model may be depended upon to give the utmost satisfaction.

The **Model G16** has now a very firm hold on public favour. We have introduced further refinements in the Specification but this Model remains in the same basic design which accomplished such remarkable success. We believe this Model to be the best value ever offered to the Motor Cycle Public.

The rider of a "JAMES" Machine may depend implicitly on his "JAMES" Motor Cycle being in very truth "**Distinctive in Design, Dependable in Service.**" Finally, all "JAMES" Motor Cycles are sold backed by a liberal interpretation of the James Cycle Co.'s Guarantee as printed herein.

SERVICE AFTER SALES

We would bring to the notice of the reader the fact that our interest does not cease upon the completion of the sale of a machine. We endeavour to make as complete a register of our rider customers as possible, and we are always glad to hear from them as to the behaviour of their machines and to tender such advice as may be necessary to enable the rider to obtain the maximum efficiency therefrom. We have an efficient technical staff whose services are always available for this purpose. This service is backed by an efficient Spare Parts Department, which is replete with spares for all models, which may be relied upon to be dispatched by return. We also keep a stock of parts for our earlier models, and usually these parts are available for immediate dispatch. It must be obvious, however, that there are some parts which require to be specially made to order, and these parts are put through the works with the least possible delay. With regard to the dispatch of spares, we are always willing to dispatch by C.O.D. Service, either by post or rail, *Providing Instructions are given to us with the Order*; in other cases Pro Forma Invoice is rendered and goods dispatched immediately upon receipt of remittance. It will facilitate matters if the Registration Card, found in the tool bag, is posted to us at your earliest convenience, in order that our records and your equipment may be completed.

We are at all times pleased to furnish estimates for any repairs or renovations to our machines.

In most of the large towns the "James" Service Agent carries a full complement of spare parts whilst in London riders will readily obtain their requirements at our showrooms, 21-22, Holborn Viaduct, E.C.1.

TERMS, SERVICE



AND GUARANTEE

CONDITIONS OF SALE AND GUARANTEE

—We give the following guarantee with our motor cycles, motor cycle combinations and sidecars, including all accessories and component parts other than tyres, saddles, chains and lighting and electrical equipment, and other than accessories and component parts supplied to the order of the Purchaser and differing from those comprised in the standard specifications supplied with our motor cycles, motor cycle combinations and side cars, but including accessories and parts supplied by way of exchange as hereinafter provided. This guarantee is given in place of any implied conditions or warranties or any liability whatsoever statutory or otherwise; no guarantee except that hereinafter contained and no condition or warranty whatsoever statutory or otherwise is given or is to be implied, nor are we to be under any liability whatsoever except under the guarantee hereinafter contained. Any statement, description, condition or representation contained in any catalogue, advertisement, leaflet or other publication shall not be construed as enlarging, varying or overriding anything herein contained. In the case of machines (a) which have been used for "hiring out" purposes or (b) any motor cycle and/or sidecar used for any dirt track, cinder track or grass track racing or competitions (or any competition of any kind within an enclosure for which a charge is made for admission to take part in or view the competition); (c) machines from which the trade mark, name or manufacturing number has been altered or removed or (d) any machines in which parts have been used by the purchaser not supplied by or approved by the motor cycle manufacturer or (e) any machine from which the silencing system as fitted by the manufacturer has been partially or wholly removed or interfered with by the purchaser, no guarantee, condition or warranty of any kind statutory or otherwise is given or is to be implied nor are we to be under any liability whatsoever in respect of any such machine.

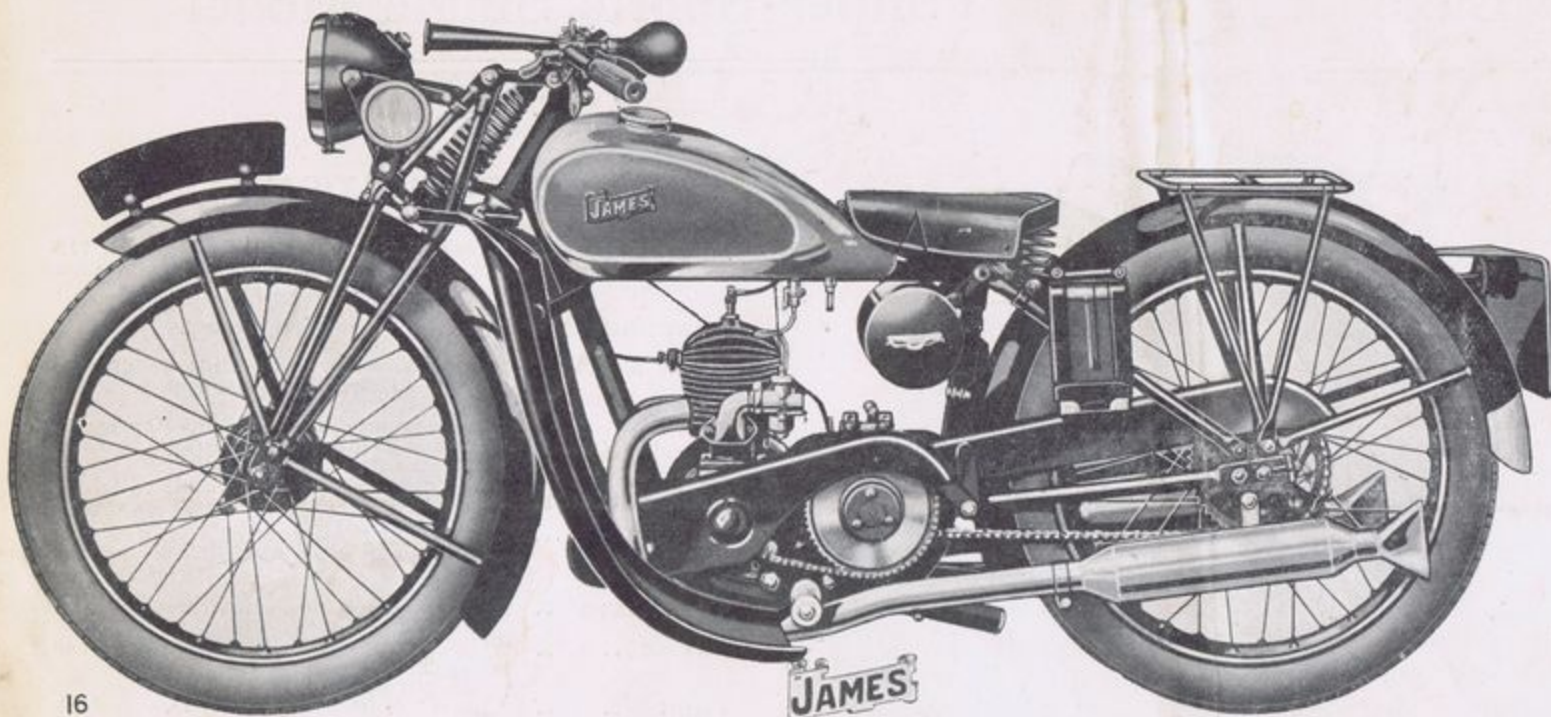
We guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken to secure excellence of materials and workmanship, but this guarantee is to extend and be in force for six months only from date of purchase or date of exchange in case of any accessory or part supplied by way of exchange as hereinafter provided, and damages for which we make ourselves responsible under this guarantee are limited to the free repair or supply of a new part or accessory in exchange for the part of the motor cycle, motor cycle combination or sidecar or accessory which may have proved defective. We undertake, subject to the conditions mentioned below, to make good in manner aforesaid any part or accessory covered by this guarantee which has proved defective within the said period of six months. We do not undertake to replace or refix, or bear the cost of replacing or refixing any such new part or accessory in the motor cycle, motor cycle combination or sidecar. As motor cycles, motor cycle combinations and sidecars are easily liable to



No. G.16—148 c.c. Two-Stroke

The Famous
JAMES

Lightweight Model



16

No. G.16—THE "JAMES" 148 c.c. TWO-PORT TWO-STROKE MODEL

Price £25 10 0 Net Cash, Ready for the Road

Deferred Terms, including Insurance—Deposit £7 9s. 0d. and 12 Monthly Payments of £2 1s. 0d.

EXTRA EQUIPMENT TO BE ORDERED WITH MACHINE IF REQUIRED

Knee Grips	£ 6 0	Air Cleaner	£ 4 0
Fork Dampers	£ 15 0	Pillion Footrests	£ 6 0
Four Speed Silent Third Gear Box	£1 7 6	Pillion Seat, carrier fittings	£ 15 6
Lucas Electric Horn H.F. 317	£1 5 6		

SPECIFICATION

JAMES ENGINE The "James" 148 c.c. double-port two-stroke; bore 55 mm. x 62.5 mm.
IGNITION High-tension fly-wheel magneto.
FRAME Loop type, built of best quality high carbon weldless steel tubes, tapered gauge where required. Very rigid, low built, providing an absolutely perfect steering angle and comfortable riding position.
FORK Girder design, well triangulated to provide exceptional strength, with central spring, giving perfect comfort over all surfaces.
GEAR BOX Three-speed, specially built to suit this machine, with side tank gear control.
LIGHTING Lucas 6-volt dynamo lighting set, 7 in. head lamp, chrome rim, with double dimmer switch and tail lamp.
CARBURETTER "Villiers," specially designed to suit this engine, giving perfect two-stroking at all speeds, with a petrol consumption of approximately 120/130 m.p.g.
TRANSMISSION Roller chains front and rear. Chains fitted with effective chain covers and convenient adjusters.
TANK Welded steel saddle tank, with a capacity of 2 gallons. Very pleasing design, finished in nickel chrome panelled in green and lined gold. A quick-release filler cap which incorporates an oil measure is standard.
FOOTRESTS Large adjustable rubber pads.
BRAKES Front and rear wheels fitted with internal expanding brakes, which are very powerful and reliable. These will not be affected in any way by weather conditions; simple and efficient adjustment.
EXHAUST SYSTEM Duplex pipes and two very efficient silencers of ample size to ensure silent running, without any back pressure. The whole system is fully chrome finished, adding considerably to the appearance of the machine.
TYRES 25 in. x 3 in. Goodyear. The specially large section gives perfect comfort over all conditions of roads.
MUDGUARDS Deep and wide, with the new centre rib section, giving ample protection, valanced front.
HANDLEBAR Adjustable, clean type bar. Finished in brilliant black.
STAND Central prop type, enabling front or rear wheels to be readily raised from the ground, as desired.
CARRIER SADDLE Tubular steel, of exceptional strength.
LEGSHIELDS Terry multi-spring seat.
EQUIPMENT Neat and efficient legshields, finished in brilliant black enamel, fully protecting the driver from all road mud.
TAX Kit of tools, carried in large tool box. Tyre inflater, bulb horn, and licence holder, completing the most comprehensive specification ever offered to the motor-cycling public.
	.. 11/3 per annum.

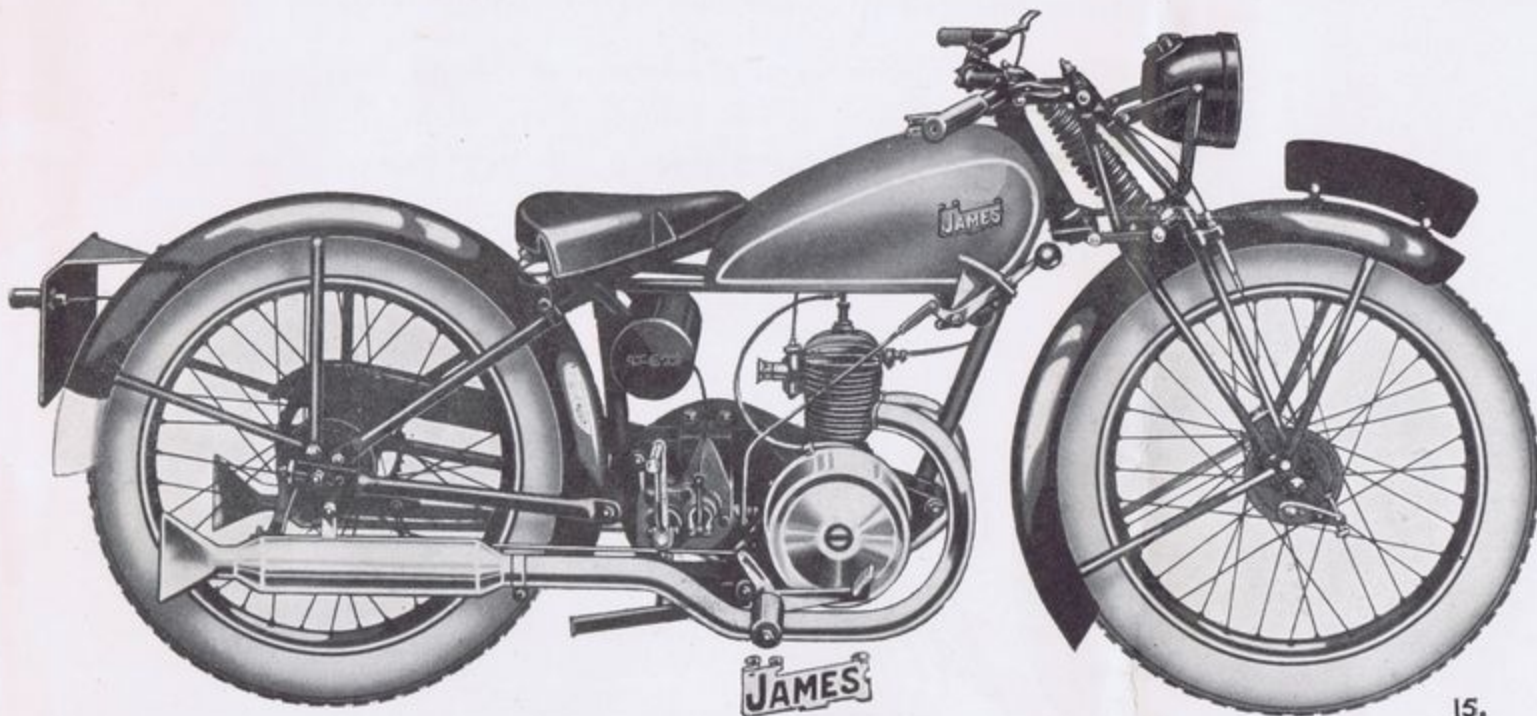
The James Cycle Company, Ltd., London and Birmingham

Barnstormers.co.nz

No. G.15—148 c.c. Two-Stroke



Lightweight Model



SPECIFICATION

JAMES

- ENGINE** " James " 148 c.c. two-port Utility. Engine of " James " design and manufacture throughout.
- CARBURETTER** .. " Villiers."
- IGNITION** .. Flywheel magneto.
- LUBRICATION** .. " Petroil."
- SILENCER** .. Twin pipes, with large expansion chambers and fishtails.
- GEAR BOX** .. Three-speed, side tank control.
- FRAME** Loop type, of best quality high carbon weldless steel tubes.
- FORK** Well triangulated for strength, central spring suspension.
- HANDLEBAR** .. Fully adjustable, clean type.
- STAND** Central prop type, enabling the front and rear to be raised from the ground.
- TYRES** " Goodyear " 25 x 3 in. W.O.
- MUDGUARDS** .. Wide, ribbed section.
- TANK** Patent welded steel saddle tank, green enamelled, gold lined.
- BRAKES** Internal expanding back and front. Very efficient.
- SADDLE** Terry multi-spring seat.
- EQUIPMENT** .. Large tool box, tool kit, tyre inflater.
- LIGHTING** .. Direct lighting set, with parking light.
- FINISH** Brilliant black enamel on rustproofed surface. Exhaust system chrome plated.
- TAX** 11/3 per annum.

No. G.15—THE "JAMES" 148 c.c. TWO-PORT TWO-STROKE MODEL

Price £22 10 0 Net Cash

INCLUDING ELECTRIC LIGHTING AND EQUIPMENT, *see* Specification.

Deferred Terms, including Insurance—Deposit **£6 12s. 0d.** and 12 Monthly Payments of **£1 16s 10d.**

EXTRA EQUIPMENT TO BE ORDERED WITH MACHINE IF REQUIRED

Large Direct Lighting Set, with Parking Light..	£ 15 0	Air Cleaner	£ 4 0
Legshields	£ 12 6	Fork Dampers	£ 15 0
Knee Grips	£ 6 0	Lucas No. 63 Bulb Horn	£ 8 6
Licence Holder	£ 1 6	Bulb Horn (Sports Type)	£ 5 0
Carrier	£ 8 6	Chrome Finished Tank, panelled green with Gold Line ..	£ 17 6

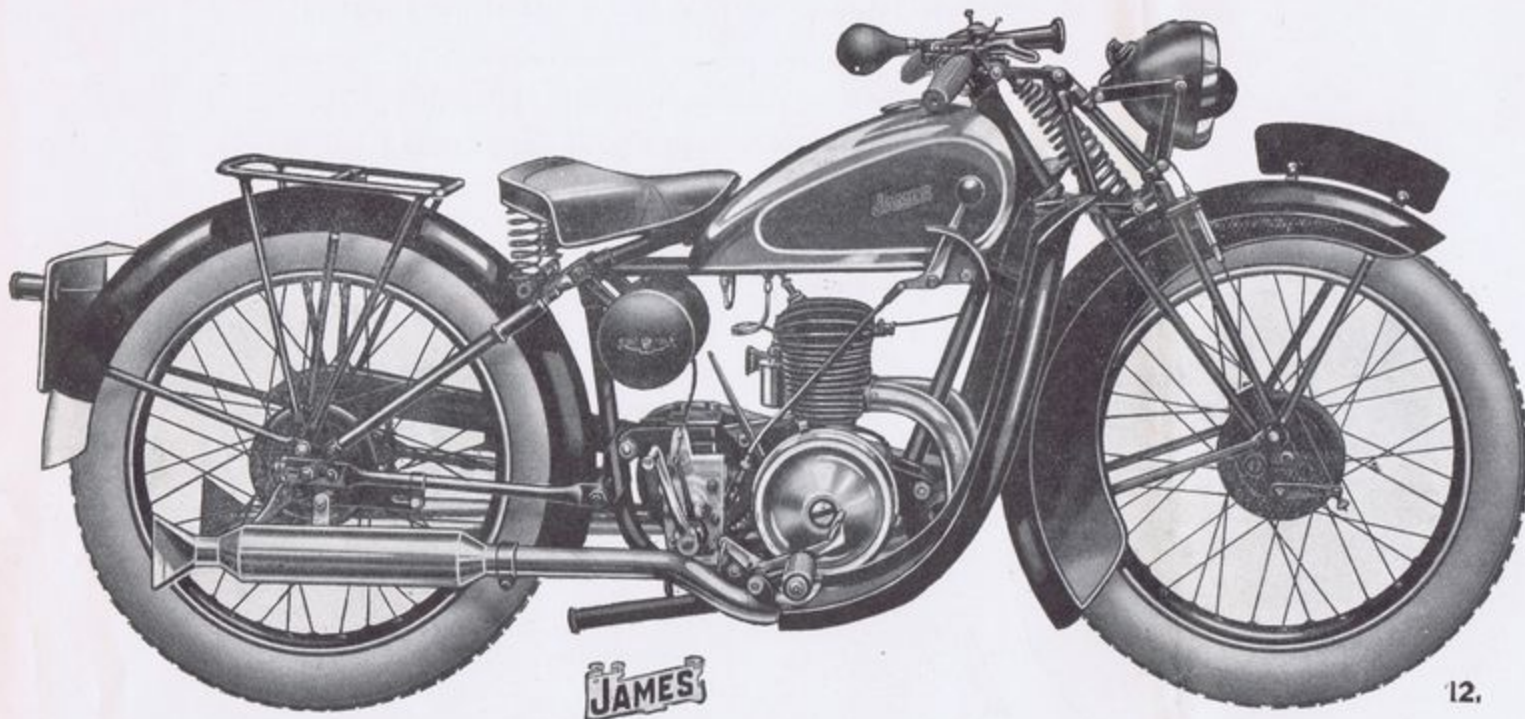
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FINE QUALITY LIGHTWEIGHT"

No. G.12—196 c.c. Two-Stroke



Lightweight Model



SPECIFICATION

JAMES

- ENGINE 196 c.c. long-stroke double-port two-stroke. 61 x 67 mm., of "James" design and manufacture.
- IGNITION High tension flywheel magneto.
- GEAR BOX Three-speed Gear Box, side tank control, clutch hand control.
- FRAME "James" design and manufacture, loop type, built of high carbon weldless steel tubes, tapered gauge used where necessary. Very rigid, low built, providing absolute perfect steering and comfortable riding position.
- FORK Girder design, well triangulated, to provide exceptional strength, with central spring, giving perfect comfort over all surfaces.
- LIGHTING Lucas 6-volt dynamo lighting set, 7 in. head lamp, chrome rim, with double dimmer switch and tail lamp.
- CARBURETTER "Villiers," giving perfect two-stroking at all speeds, with a petrol consumption of approximately 100 miles per gallon.
- TRANSMISSION Roller chains, front and rear, fitted with effective chain covers and convenient adjusters.
- BRAKES Internal expanding, very powerful and reliable, with weather protectors, ensuring no interference by weather conditions. Simple and efficient adjustment.
- FOOTRESTS Adjustable large rubber pads.
- EXHAUST SYSTEM Duplex pipes and two efficient silencers of ample size, ensuring silent running without back pressure. Chrome finish.
- TYRES "Goodyear" 25 x 3 in.
- MUDGUARDS Deep and wide section with centre rib giving ample protection. Valanced front.
- HANDLEBAR Adjustable, clean type bar.
- STAND Central prop type, enabling front or rear wheels to be readily raised from the ground, as desired.
- SADDLE Flexible seat, giving luxurious comfort.
- TANK Welded steel saddle tank, with a capacity of two gallons. Very pleasing design, finished in nickel chrome, panelled in green and lined gold. A quick-release filler cap, which incorporates an oil measure, is standard. Neat and efficient leg shields, fully protecting the driver from all road mud.
- GENERAL EQUIPMENT Kit of tools, carried in large tool box, tyre inflator, horn, licence holder, completing the most comprehensive specification ever offered to the motor-cycling public.
- FINISH Brilliant black enamel on rustproofed surface. Nickel chrome finish to bright parts. Small details Cadmium rustless finish.
- TAX £1 2s. 6d. per annum.

No. G.12—THE "JAMES" 196 c.c. TWO-PORT TWO-STROKE MODEL

Price £26 10 0 Net Cash, Ready for the Road

Deferred Terms, including Insurance—Deposit £7 11s. 6d. and 12 Monthly Payments of £2 2s. 6d.

EXTRA EQUIPMENT TO BE ORDERED WITH MACHINE IF REQUIRED

Pillion Seat, carrier fitting	£ 15 6	Fork Dampers	£ 15 0
Pillion Footrests	£ 6 0	Lucas Electric Horn H.F. 317	£1 5 6
Air Cleaner	£ 4 0	"Jaeger" Trip Speedometer	£2 12 6
Knee Grips	£ 6 0		

THE FAMOUS JAMES

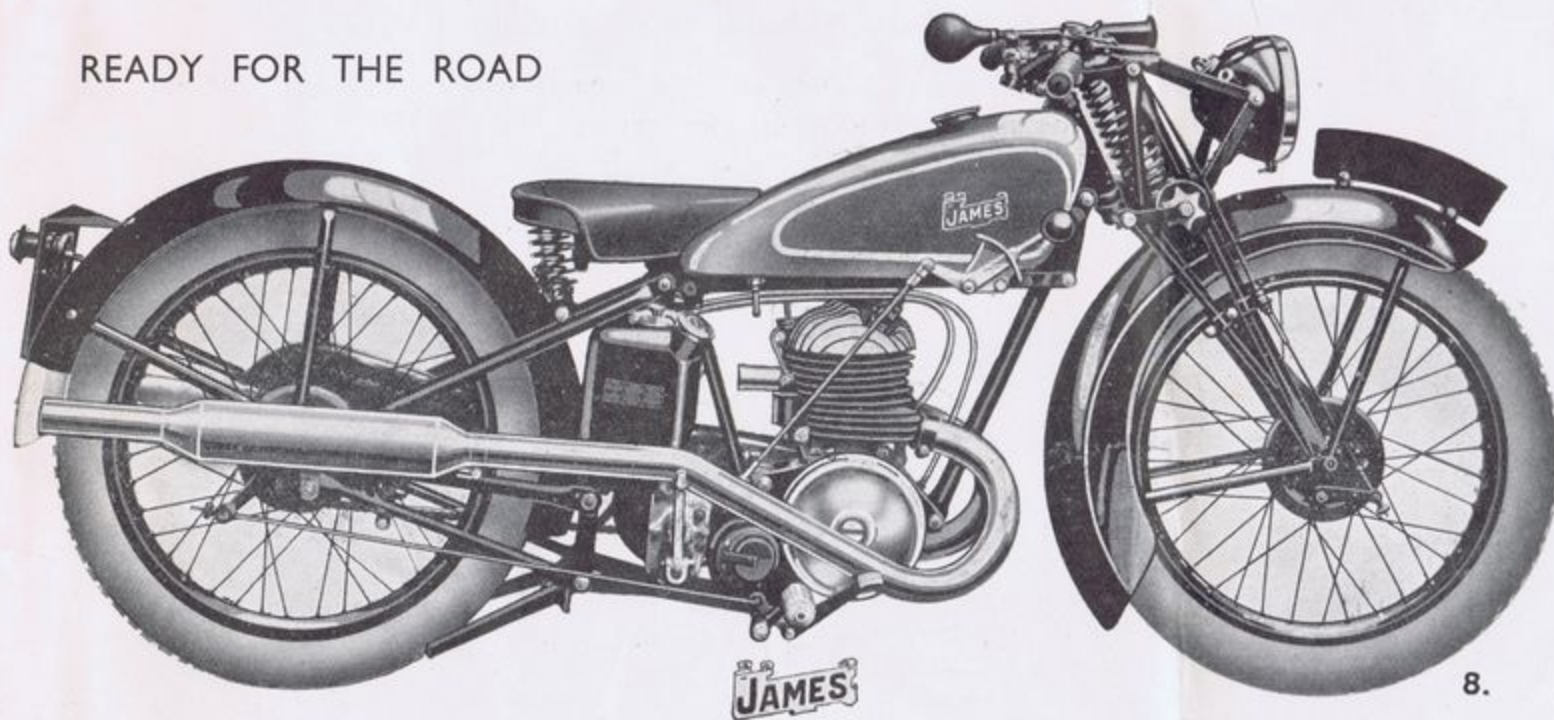
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No. G.8—249 c.c. De-Luxe



Super Sports Two-Stroke Model

READY FOR THE ROAD



SPECIFICATION

- ENGINE Villiers 249 c.c. long-stroke two-port engine, 63 x 90 mm.
- CARBURETTER .. Villiers, two-lever.
- LUBRICATION .. Automatic, with separate oil tank.
- SILENCERS .. Twin exhaust pipes with large expansion chambers.
- GEAR BOX .. Three-speed, with plate clutch. Side tank gear control.
- TRANSMISSION .. Roller chain.
- BRAKES.. .. Very powerful internal expanding, with weather protectors. Front, hand operated; rear, by foot.
- FRAME " Baker " patented duplex construction, built of the best quality high carbon straight steel tubes.
- FORK " Baker " patented brazeless blades, with vertical spring suspension and fitted with shock absorbers.
- HANDLEBAR .. Adjustable sports type, with rubber grips.
- WHEELS.. .. 25 in. well section rims, heavy spokes.
- TYRES " Goodyear," 25 x 3 in. W.O.
- STAND Central prop type, enabling front or rear to be raised from the ground, as desired.
- FOOTRESTS .. Adjustable, with large rubber pads.
- MUDGUARDS .. Wide, dome ribbed section, valanced front.
- TANK Patent welded steel type, of large capacity. Finished in nickel chrome panelled in green and gold lined.
- SADDLE.. .. Multi-spring seat.
- IGNITION AND LIGHTING .. Lucas 6-volt separate dynamo lighting set. 7 in. head lamp, chrome rim, with double dimmer, switch, and tail lamp.
- GENERAL EQUIPMENT .. Tool box, tool kit, tyre inflater, licence holder and horn, making the machine equipped ready for the road.
- FINISH Brilliant black enamel on rustproofed surface. Nickel chrome finish to bright parts. Small details Cadmium rustless finish.
- TAX £1 2s. 6d. per annum.

No. G.8—THE "JAMES" 249 c.c. SUPER SPORTS DE-LUXE TWO-STROKE MODEL

Price £32 5 0 Net Cash, Ready for the Road

INCLUDING ELECTRIC LIGHTING AND EQUIPMENT, see Specification.

Deferred Terms, including Insurance—Deposit £9 7s. 0d. and 12 Monthly Payments of £2 12s. 3d.

EXTRA EQUIPMENT TO BE ORDERED WITH MACHINE IF REQUIRED

Legshields	£ 12 6	Knee Grips	£ 6 0
Carrier	£ 8 6	Air Cleaner	£ 4 0
Pillion Seat	£ 11 0	Lucas Electric Horn H.F. 317	£1 5 6
Pillion Footrests	£ 6 0	" Jaeger " Trip Speedometer	£2 12 6

London Showrooms: 21-22 HOLBORN VIADUCT, E.C. 1.

BARNSTORMERS.CO.NZ

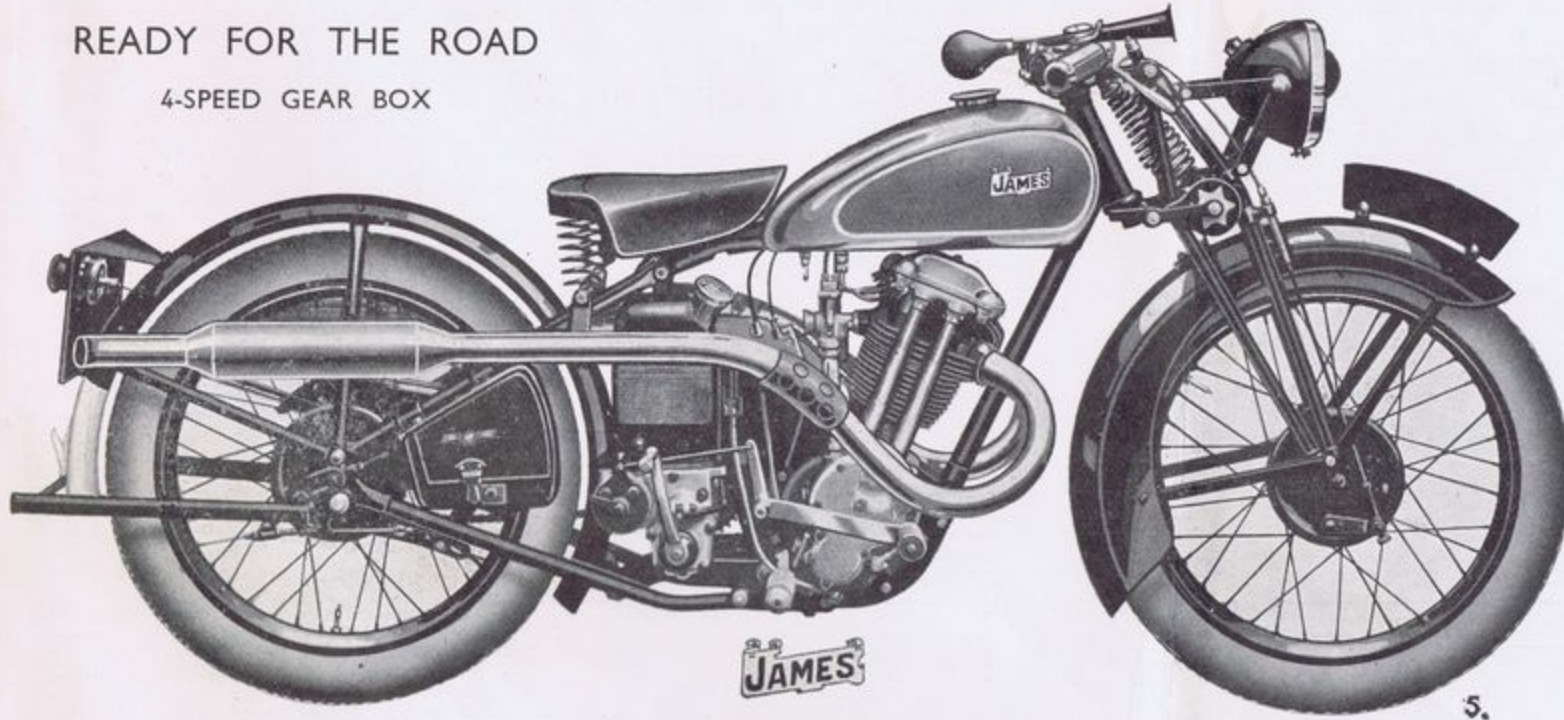
No. G.5—250 c.c. O.H.V. De-Luxe



Super Sports Single Model

READY FOR THE ROAD

4-SPEED GEAR BOX



No. G.5—THE "JAMES" 250 c.c. TWO-PART O.H.V. SUPER-SPORTS MODEL

Price £40 0 0 Net Cash, Ready for the Road

INCLUDING ELECTRIC LIGHTING AND FULL EQUIPMENT, see Specification.

Deferred Terms, including Insurance—Deposit **£11 5s. 0d.** and 12 Monthly Payments of **£3 3s. 6d.**

EXTRA EQUIPMENT TO BE ORDERED WITH MACHINE IF REQUIRED

Legshields	£ 15 0
Panel, carrying Trip Speedometer with accommodation for Clock to be fitted if ordered	£3 10 0
Clock, for Panel Mounting only	£1 12 0
Carrier	£ 8 6
Pillion Seat	£ 11 0

High-Compression Piston in addition to Standard Fitted	£1 12 6
Pillion Footrests	£ 8 0
Knee Grips	£ 6 0
Lucas Electric Horn H.F. 317	£1 5 6
Lucas Bulb Horn No. 60	£ 13 6
"Jaeger" Trip Speedometer	£2 12 6

SPECIFICATION

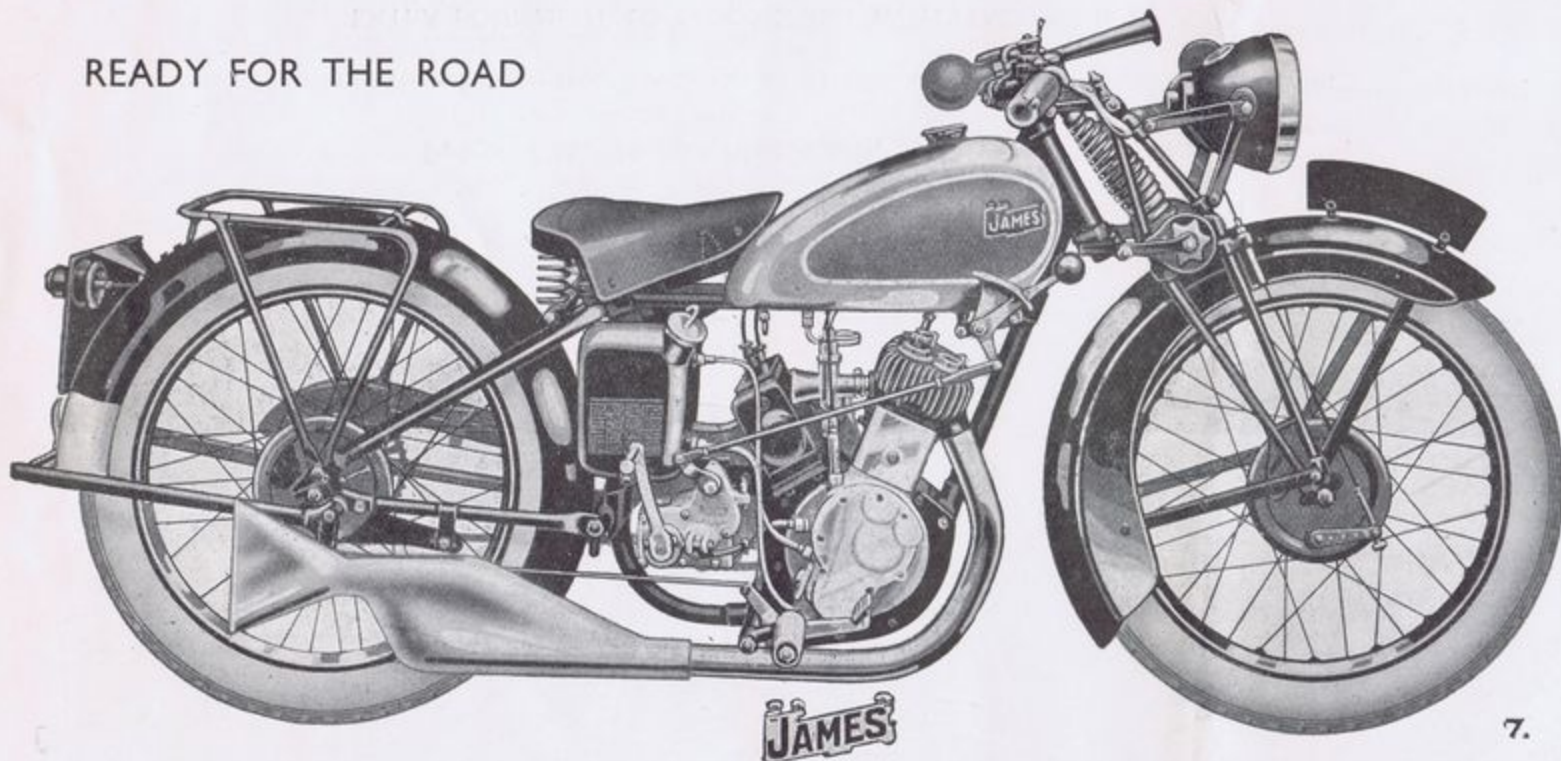
ENGINE	"James" design and manufacture, 64 × 77.5 mm., 249 c.c. Automatic dry sump lubrication. Enclosed O.H.V. rocker gear.
CARBURETTOR	"Amal" with twist grip control.
GEAR BOX	Four-speed, with silent third. Multi-plate clutch and racing foot change control.
EXHAUST SYSTEM	Up-swept competition pipes, with large expansion chambers fitted with baffle plates. Touring pipes optional at no extra charge.
TRANSMISSION	Roller chains.
BRAKES	Powerful internal expanding front and rear fabric lined. Front, hand controlled; rear, by foot.
FOOTRESTS	Adjustable for position, with large rubber pads.
FRAME	"James" low-built, giving perfect steering and low saddle position.
FORK	"James" design and manufacture, with shock absorbers, adjustable for wear, giving easy and safe steering.
HANDLEBAR	Adjustable sports type.
WHEELS	25 in. diameter, well section rims, heavy spokes.
TYRES	"Goodyear," 25 × 3 in. W.O.
MUDGUARDS	Wide and well stayed, deep domed car section front and rear.
TANK	Patent welded steel, saddle type, of large capacity. Finished in chrome on nickel, panelled green, gold lined. Separate welded steel oil tank.
SADDLE	Terry multi-spring seat.
ELECTRICAL EQUIPMENT	Maglita lighting set, large head lamp, chrome rim double dimmer and tail lamp.
GENERAL EQUIPMENT	Tool box, tool kit, tyre inflater, horn and licence holder. Machine equipped ready for the road.
FINISH	Brilliant black enamel on rustproofed surface, nickel chrome finish to bright parts throughout. Small details Cadmium rustless finish.
TAX	£1 2s. 6d. per annum.

No. G.7—250 c.c. S.V. De-Luxe



Sports Single Model

READY FOR THE ROAD



SPECIFICATION

- ENGINE " James " design and manufacture, 64 × 77.5 mm., 249 c.c. Efficient dry sump lubrication and covered valves.
- CARBURETTER " Amal " twist grip control.
- GEAR BOX .. Three-speed gear box, with multi-plate clutch, handlebar control. Side tank gear control.
- SILENCER .. Efficient design, with large expansion chamber with baffle plates and fishtail.
- TRANSMISSION Roller chains.
- BRAKES .. Powerful internal expanding front and rear, fabric lined, with weather protectors. Front, hand controlled; rear, foot controlled.
- FOOTRESTS .. Adjustable for position, with large rubber pads.
- CARRIER .. Tubular type, as illustrated.
- FRAME .. Strong loop type, with low seat position.
- FORK " James " design and manufacture, with shock absorbers, adjustable for wear, giving easy and safe steering.
- HANDLEBAR .. Adjustable sports type.
- WHEELS .. 25 in. diameter, well section rims, heavy spokes.
- TYRES " Goodyear," 25 × 3 in. W.O.
- MUDGUARDS .. Wide, well stayed domed car section.
- TANKS Patent welded steel tank, finished in nickel chrome panelled in green and gold lined. Separate oil tank.
- SADDLE .. Terry multi-spring seat.
- ELECTRICAL EQUIPMENT Maglita lighting set, large head lamp, chrome rim, double dimmer and tail lamp.
- GENERAL EQUIPMENT Tool kit, tyre inflater, horn and licence holder, making the machine equipped ready for the road.
- FINISH Brilliant black enamel on rustproofed surface. Nickel chrome finish to bright parts throughout. Small details in Cadmium rustless finish.
- TAX £1 2s. 6d. per annum.

No. G.7—THE "JAMES" 250 c.c. S.V. SPORTS DE-LUXE MODEL

Price £38 0 0 Net Cash, Ready for the Road

INCLUDING ELECTRIC LIGHTING AND FULL EQUIPMENT, see Specification.

Deferred Terms, including Insurance—Deposit **£10 15s. 0d.** and 12 Monthly Payments of **£3 0s. 6d.**

EXTRA EQUIPMENT TO BE ORDERED WITH MACHINE IF REQUIRED

Legshields	£ 15 0	Pillion Footrests	£ 8 0
Panel, carrying Trip Speedometer, with accommodation for Clock to be fitted if ordered	£3 10 0	Knee Grips	£ 6 0
Clock, for Panel Mounting only	£1 12 0	Lucas Electric Horn H.F. 317	£1 5 6
Pillion Seat (Carrier fitting)	£ 15 6	Lucas Bulb Horn No. 60	£ 13 6
Pillion Seat (Mudguard fitting, no Carrier supplied)	£ 8 6	" Jaeger " Trip Speedometer	£2 12 6

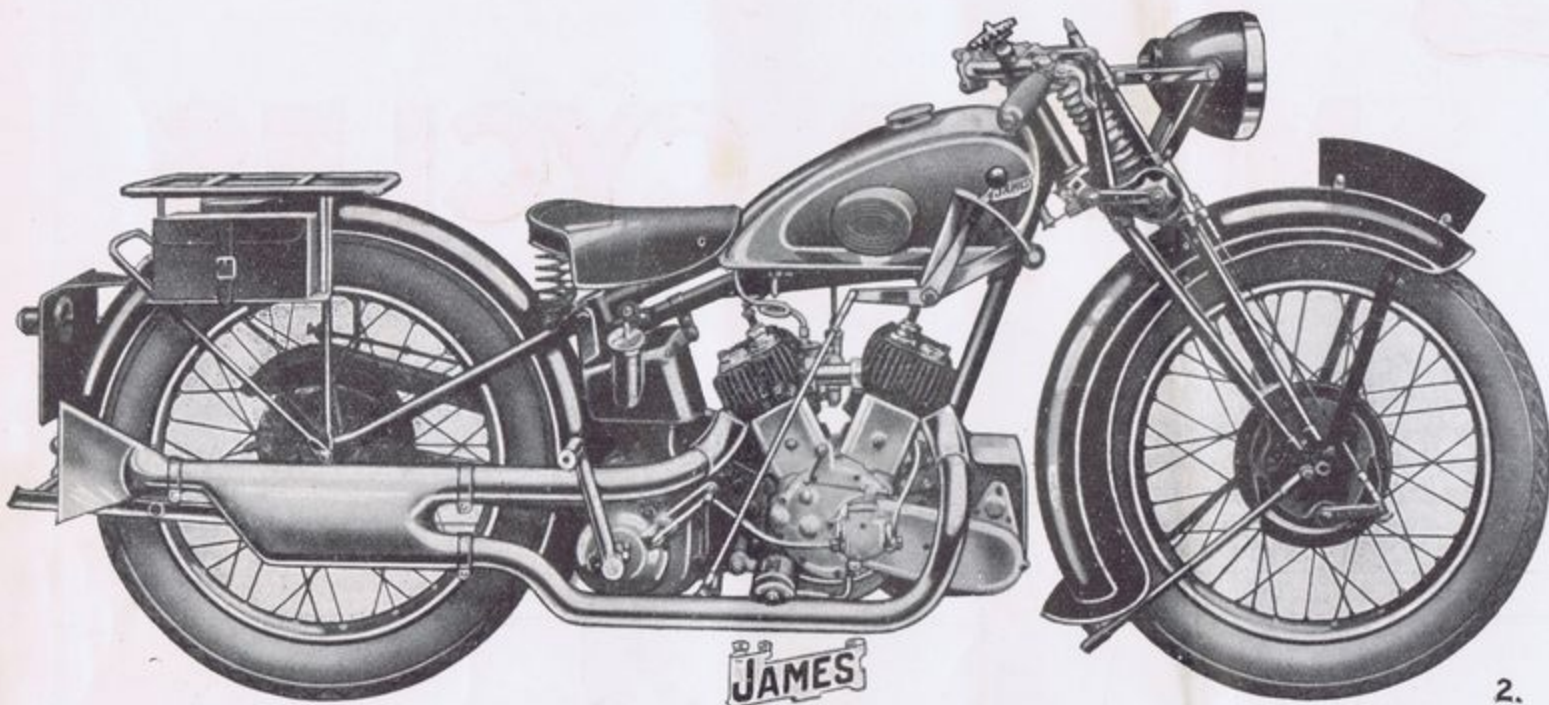
THE JAMES CYCLE CO., LTD., GREET, BIRMINGHAM.

BARNSTORMERS.CO.NZ

No. G.2—500 c.c. S.V. De-Luxe



Super Sports Twin Model



No. G.2—THE "JAMES" 500 c.c. S.V. DE LUXE TWIN MODEL

Price £58 0 0 Net Cash, Ready for the Road

INCLUDING ELECTRIC LIGHTING AND FULL EQUIPMENT, see Specification.

Deferred Terms, including Insurance—Deposit **£16 7s. 6d.** and 12 Monthly Payments of **£4 12s. 0d.**

EXTRA EQUIPMENT TO BE ORDERED WITH MACHINE IF REQUIRED

Lucas Sidecar Lamp	£ 11 0	Air Cleaner	£ 6 0
Panel, carrying Trip Speedometer, Engine Switch, and also accommodation for Clock to be fitted if ordered	£3 10 0	Lucas Electric Horn H.F. 317	£1 5 6
Clock for Panel Mounting only	£1 12 0	Lucas Bulb Horn No. 80	£ 13 6
Legshields	£ 17 6	Pillion Seat (Carrier fitting)	£ 15 6
Pillion Footrests	£ 8 0	Pillion Seat (Mudguard fitting, no Carrier supplied)	£ 8 6
		"Jaeger" Trip Speedometer	£2 12 6

Sidecars to suit this model can be supplied to customer's requirements.

SPECIFICATION

ENGINE	"James" design and manufacture Sports Twin, 64 × 77.5 mm., 498.6 c.c. Aluminium alloy pistons, detachable heads. Covered valves.
CARBURETTER	"Amal" twist grip control.
IGNITION	High tension magdyno.
LUBRICATION	Mechanical duplex pump, with adjustable sight feed. "James" patent system.
SILENCER	Large expansion chamber, with baffle plates, large diameter pipes and fishtail. Chromium plated.
GEAR BOX	"James" design and manufacture three-speed, with multi-plate clutch, handlebar control and shock absorbers.
TRANSMISSION	"Renold" roller chain, oil bath gearcase to front chain.
BRAKES	Front and rear, fabric lined, very powerful with weather protectors. Very efficient shock absorbers in rear hub.
FOOTRESTS	Adjustable to convenient position, large rubber pads.
FRAME	"James" low built, perfect steering, integral sidecar lugs, low saddle position.
FORK	"James" pattern, with shock absorbers and steering damper, easy and safe steering at speed.
HANDLEBAR	All clean adjustable sports type, rigid attachment.
WHEELS	26 in. diameter, well section rims, heavy spokes.
TYRES	"Goodyear" heavy duty, 26 × 3.25 in. W.O.
MUDGUARDS	Wide and well stayed, deep domed car section, front well valanced.
STANDS	Front and rear, independent attachment, positive clips and independent central prop spring-up stand.
CARRIER	Detachable, with independent stays.
TANKS	Patent welded steel, saddle type, large capacity, finished in nickel chrome, with green panel gold lined. Separate oil tank.
SADDLE	Terry multi-spring seat.
EQUIPMENT	Lucas 6-volt electrical equipment, large head lamp Chrome rim with double dimmer and tail lamp. Steering damper, knee grips, good tool kit, tyre inflater, electric horn and licence holder.
FINISH	Brilliant black enamel on rustproof surface. Nickel chrome finish to bright parts throughout. Small details Cadmium rustless finish.
TAX	£2 5s. 0d. per annum.

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