

EXPORT
EDITION

A HUMBER FOR 1930!

HUMBER has always meant the highest possible performance and appearance—nothing less than the very best; and now the greatest HUMBERS ever built are right within your reach! Read this notable list of 1930 improvements! Larger Tyres; more efficient Lubrication (a Pilgrim Pump on every model, where you can see it and reach it); enclosed Push Rods and Overhead Rocker Gear on O.H.V. models; enclosed valve springs etc., on the S.V. models; Diaphragm type Steering Dampers; black Saddle tanks with red and gold embellishment. And with all this, the prices are actually reduced!

At the new moderate prices, HUMBER Reliability, HUMBER Finish and HUMBER Performance can now be yours!

1930!



A HUMBER!

GOODWIN & MOOREHEAD, LTD.
228 KARANGAHAPE ROAD,
AUCKLAND.

Terms of Business and Conditions of Warranty

MOTOR CYCLES.

GENERAL.—The prices given in this catalogue are for delivery of the goods at the Works of the Company in Coventry only. All goods are sold subject only to the guarantee or warranty set out in the Company's catalogues current at the date of delivery of such goods and which is given in lieu of all guarantees, warranties, or conditions implied by Common Law, Statute or otherwise, which are hereby expressly excluded, and the Dealer agrees that he will not re-sell except upon the terms contained in such guarantee or warranty. The Company reserves the right to increase the prices of its Motor Cycles at any time. In such case, prospective purchasers with Motor Cycles on order but undelivered shall have the option of cancelling the order when such price increase takes place between the date the order is placed and the date of delivery, provided such cancellation is received by the Company within one week of the announcement of the increased price. Such prospective purchasers, however, shall have no further claim against the Company for damages, expenses or otherwise.

REMITTANCES.—Cheques and Post Office Orders should be made payable to "HUMBER LIMITED" and sent to the address from which the invoice has been forwarded.

DELIVERY DELAYS.—The Company will not be held responsible for any delays in delivery of any article, whether such delay is caused by circumstances over which the Company has no control or otherwise.

ALTERATIONS IN PRICES AND SPECIFICATIONS.—The Company reserves the right to alter any prices, specifications or terms stated in this list at any time without notice, and all goods are sold subject to prices and conditions ruling at time of delivery.

DEALERS.—Those persons or firms whom the Company styles as Distributors or Dealers are not authorised to advertise, incur any debts or transact any business whatsoever on the Company's account; nor are they authorised to give any Warranty or make any representation on its behalf other than those contained in the Company's catalogues.

EXHIBITIONS.—Motor Cycles are only supplied by the Company on condition that same are not to be exhibited by any person, firm or Company at any Exhibition or Show held within Great Britain, Ireland, the Isle of Man, or the Channel Islands, other than at any Exhibition or Show held or approved by the British Cycle and Motor Cycle Manufacturers and Traders Union, Ltd., for Exhibition of Motor goods by its Bond Signers. Any breach of this provision shall render the purchaser liable to indemnify the Company in respect of its liability to the Union to pay such damages, not exceeding £100, as the Committee (or an appeal Council) of the Society may award.

CONDITIONS OF WARRANTY.

Humber Limited warrants and guarantees as regards all new Motor Cycles supplied of its manufacture that all precautions which are usual and reasonable have been taken by them to secure excellence of materials and workmanship, and in the event of any defect being disclosed in any part of a motor cycle undertaken, on the return of the defective part to its Works, carriage paid, within six months after the purchase of the motor cycle, to examine it and should any fault due to defective materials or workmanship be found on such examination, the Humber Company Limited will repair or replace the defective part free of charge. The Company's liability under the terms of this warranty is strictly limited to the replacement and despatch carriage forward to the purchaser of the repaired or replaced defective part or parts.

The Company's liability is limited to the terms of this warranty and it shall not be answerable for any contingent or resulting liability or loss arising through any defects.

This warranty shall be construed as strictly limited in its application to new motor cycles and it is expressly laid down as a condition of any sale by the Company or by any of its duly authorised Dealers of any second-hand motor cycles that the foregoing warranty is expressly excluded together with any other condition or warranty implied by Common Law, by Statute or otherwise.

The Warranty above mentioned shall not apply to defects caused or arising under the following conditions and in such instances any other condition or warranty implied by Common Law, by Statute or otherwise is expressly excluded, viz. :—

- (i.) During or caused by any Dirt Track Racing, Centre Track or Cross Track Racing or Competitions (or any competition of any kind within an enclosure for which a charge is made to take part in or view the competition).
- (ii.) In any motor cycle which has been altered after leaving the Company's Works.
- (iii.) In any motor cycle from which the trade mark, name or manufacturing number has been removed.
- (iv.) Any motor cycle which has been or is lent out on hire.
- (v.) Wear and tear, accident, misuse or neglect.

The term "misuse" shall include (amongst others) the following act :—

The attaching of a sidecar to a motor cycle by any form of attachment not provided, supplied or approved by the Manufacturers.

No warranty is given in respect of tyres, speedometers, electrical equipment, lamps, horns, etc., or other goods not of the Company's manufacture. Every endeavour is made to secure the best quality in these articles and the makers whose names usually appear thereon are generally willing to replace any defective part therein and the Company will be pleased at all times in case of doubt to furnish the actual maker's name and address.

The judgment of Humber Limited in all cases of claims shall be final and conclusive and the purchaser agrees to accept its decision on all questions as to defects and to the exchange of part or parts. After the expiration of six months from the despatch of notification of the Company's decision the part or parts submitted for inspection may be scrapped by the Company or returned to the customer carriage forward.

Humber Limited does not issue any other form of guarantee or warranty than that contained herein. This warranty is given in place of any warranty or condition implied by Common Law, Statute or otherwise which is hereby expressly excluded.

The foregoing warranty shall be construed as strictly limited in its application to :—

- (i.) New Motor Cycles supplied direct by the Company through one of its duly authorised Distributors or Dealers, or other Agent recognised by the Company.
- (ii.) Repairs done by the Company itself.
- (iii.) Replacement parts supplied by the Company direct.

REPAIRS AND REPLACEMENTS.

- (i.) The foregoing warranty is given by the Company subject to the reservations, exceptions and conditions specified above in respect of :—

- (a) All repairs done by the Company; and
- (b) All replacement parts supplied by the Company direct.

- (ii.) This warranty is given by the Company with all repairs done and replacement parts supplied by the Company in lieu of any condition or warranty implied by Common Law, Statute or otherwise and all such implied condition or warranty is hereby expressly excluded.

- (iii.) All parts sent for repair or replacement must be forwarded carriage paid, and bear the sender's name and address; the machine number, including the letter preceding and (if any) following the same, and year of manufacture should also be given. Motor Cycles which are sent for repair will be driven by the Company's employees at the risk and responsibility of the owners only. Repairs of Motor Cycles are undertaken only on the assumption that the owners give the Company authority to drive the vehicles on their behalf.

HUMBER LTD. COVENTRY,

Telephone :
5041

ENGLAND

Telegrams :
Humber Coventry

BEAT IT!

BEATSTORMERS.CO.NZ

NOW-HAVE A

HUMBER!

THE 100% MOTOR CYCLE



Famous for years as machines of the highest - class, these new 1930 Humber are now brought within the reach of all by reason of their new moderate prices. Improvements in design give them a performance and appearance which can only be described as '100%'!

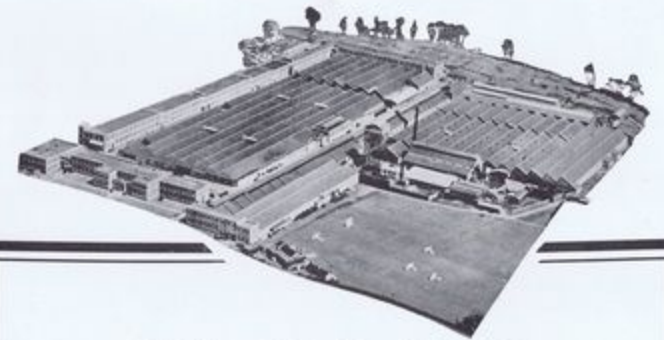
The lively engines, low riding position and easy 'feel' make each of the three models a joy to ride.

And, best of all, you have the proverbial Humber reliability, the natural result of carefully selected material, plus brilliant design and workmanship.

No wonder these new Humber are the choice of every knowing buyer!

The Humber is the 100% machine for the 100% enthusiast!

For Terms of Business and Conditions of Warranty see back of this folder.



WHERE THE HUMBER MOTOR CYCLE IS MADE

THE illustration shows the huge works of Humber Limited, at Coventry, where Humber are made.

Many acres in extent, they occupy a fine site on the outskirts of the city, only a few minutes from the London Road.

They are modern to a degree, but, although production is carried through quickly and efficiently, every motor - cycle made has individual attention to every part; "mass production" of huge characterless outputs is a method not employed by Humber Limited.

Every Humber is carefully hand-built, and every process of building at every stage strictly supervised.

In this way the high standard of quality for which Humber are famous, is maintained.

Methods of Packing for Export

1 MOTOR CYCLE PACKED IN 1 CASE

Method No. C. 1.

3' 11" x 2' 9" x 2' 1" Gross wt. 476 lbs.
Both wheels and fork taken out. 22' cub. meas.
Price per case £1 10s. 0d.

Method No. C. 2.

5' 4" x 2' 9" x 2' Gross wt. 504 lbs.
Front wheel and fork taken out. 29' cub. meas.
Price per case £1 11s. 0d.

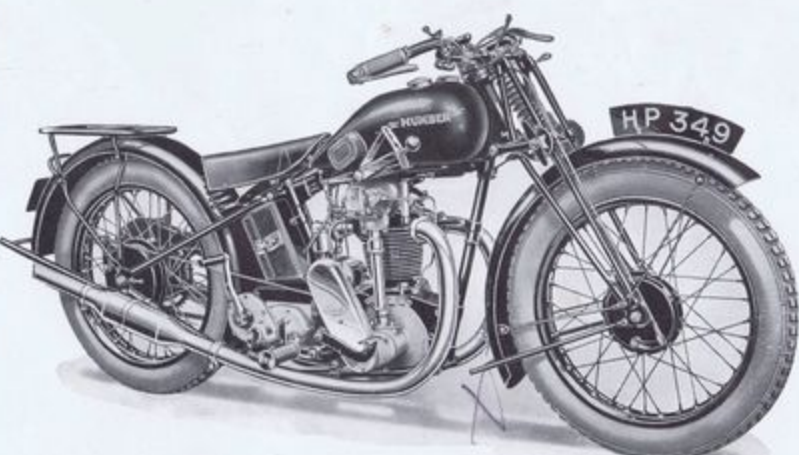
Method No. C. 3.

6' 2" x 3' 5" x 2' 2". Gross wt. 504 lbs.
Front wheel out. 46' cub. meas.
Price per case £1 15s. 0d.

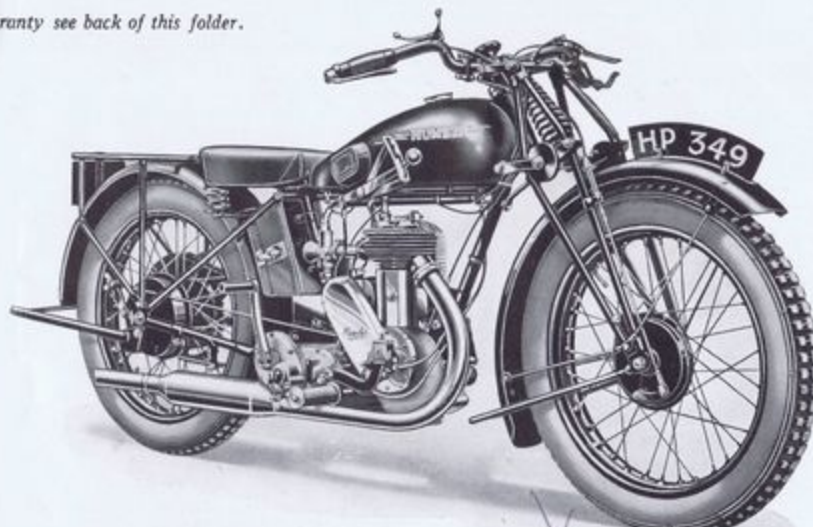
1 MOTOR CYCLE PACKED IN 1 CRATE

Method No. C. 4.

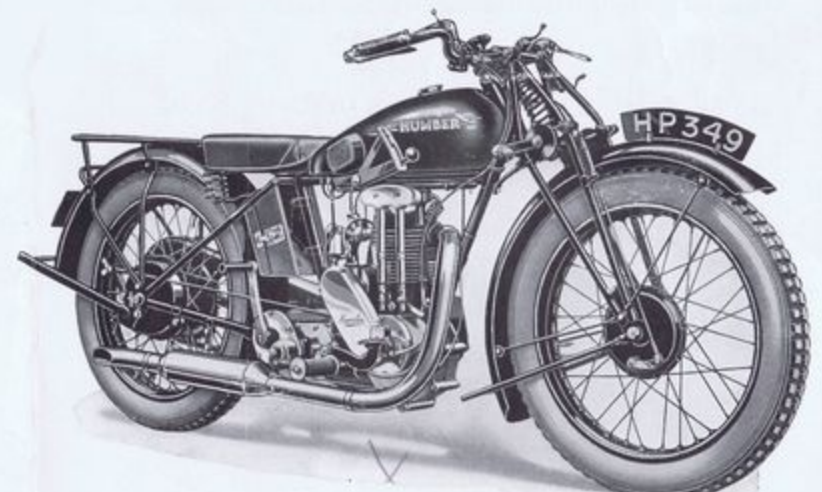
7' 1" x 3' 8" x 1' 8" Gross wt. 392 lbs.
Bar, Kickstarter taken out. 43' cub. meas.
Price per crate 18s. 6d.



3.49 h.p. O.C.S. Sports Humber :
Maglita Electric Lighting Set (extra) :



3.49 h.p. S.V. Sports Humber :
Maglita Electric Lighting Set (extra) :



3.49 h.p. O.H.V. Sports Humber :
Maglita Electric Lighting Set (extra) :

YOU CAN'T BEAT A HUMBER!

THREE WONDERFUL SPECIFICATIONS

3.49 H.P. Overhead Camshaft "Sports"

ENGINE.—Single cylinder, bore and stroke 75 × 79 mm. Capacity 349 c.c. O.H.V. camshaft totally enclosed and automatically lubricated. Detachable cylinder head. Aluminium piston with full floating gudgeon pin; inclined valves of a large diameter and made of special alloy steel; double roller bearings to big end; heavy flywheels. The head and cylinder are deeply finned, thus ensuring efficient cooling.

LUBRICATION.—Oil is fed to cam box and engine by a mechanical oil pump (Pilgrim) fitted on cambox, the quantity being adjustable by thumbscrew. Grease gun lubrication to front fork and brake pedal.

SILENCER.—Improved and efficient type fitted with twin exhaust pipes and detachable tail pipes—plated finish.

CARBURETTOR.—Brown and Barlow type, operated by twist grip.

MAGNETO.—M.L., neatly placed behind the engine, handlebar controlled; driven by Hans Renold roller chains—adjustable.

TRANSMISSION.—Hans Renold roller chains throughout, efficiently protected by covers. All engine shocks entirely eliminated by shock absorber on the rear wheel.

GEARBOX.—Three-speed close ratio—5.65 to 1, 7.75 to 1 and 11.59 to 1. Wide ratio to order giving gears of 6 to 1, 9 to 1, 18.5 to 1. Operated by hand lever on the right side of the tank. Kick starter incorporated.

CLUTCH.—Multiple disc type; outer ring running on rollers operated by lever on left side of handlebar.

BRAKES.—Internal expanding, 7" diameter to the rear wheel, 6" diameter to the front wheel. The front brake is operated by a lever on the right side of handlebar, the rear by a foot pedal which is anchored on a separate shaft to the footrest.

FRAME.—Specially strong design of the cradle type, with dropped top rail giving low saddle position; built with steel tubing of high carbon content.

FORKS.—Webb type. Single main spring, provided with solid adjustable links and incorporating shock absorbers, spring loaded; steering damper fitted.

PETROL TANK.—Clean design saddle tank; black stoved enamel with red and gold embellishments. Petrol capacity, 2 gallons—oil capacity, 3 pints. Insulated from road shocks by pads; knee grips incorporated.

WHEELS.—Fitted with taper roller bearings to hubs.

TYRES.—26 × 3.25 Dunlop Cord, wired-on.

MUDGUARDS.—Car type, front 5" and rear 5½" wide, giving ample clearances and protection.

SADDLE.—Lycett's Aero Elastic.

STANDS.—To front and rear wheels, linged to fork ends.

CARRIER.—A strong detachable carrier is provided—also a loop on the mudguards stays to facilitate lifting machine on the stand.

TOOL BAG.—Strong armoured tool bag placed between the rear tube and rear mudguard; complete with set of tools in roll, oiler, grease gun, etc.

FINISH.—Black stoved enamel on rust-proofed surface.

3.49 H.P. Side Valve "Sports"

ENGINE.—Single cylinder, bore and stroke 75 × 79 mm. Capacity 349 c.c. Aluminium piston fitted with gudgeon pin of full floating type. Valves of large diameter and made from special alloy steel. Valves and springs covered with quickly detachable aluminium shield. Double roller bearings to big end. Heavy flywheels. Cylinder deeply finned, ensuring efficient cooling.

LUBRICATION.—Oil is fed to mechanical pump (Pilgrim) fitted on crankcase, the quantity being adjustable by thumbscrew. Grease gun lubrication to front fork and brake pedal.

SILENCER.—Improved efficient type. Plated silencer and exhaust pipe.

CARBURETTOR.—Brown and Barlow.

MAGNETO.—M.L., neatly placed behind engine; driven by Hans Renold chain—adjustable.

TRANSMISSION.—Hans Renold roller chains throughout, efficiently protected by covers. All engine shocks entirely eliminated by shock absorber on the rear wheel.

GEARBOX.—Three-speed, giving ratios of 6 to 1, 9 to 1, 18.5 to 1. Close ratio to order giving gears of 5.65 to 1, 7.75 to 1 and 11.59 to 1. Operated by lever on the right side of tank. Kick starter incorporated.

CLUTCH.—Multiple disc type; outer ring running on rollers operated by lever on left side of handlebar.

BRAKES.—Internal expanding, 7" diameter to the rear wheel, 6" diameter to the front wheel. The front brake operated by a lever on the right side of the handlebar, the rear by a foot pedal which is anchored on a separate shaft to footrest.

FRAME.—Specially strong design with dropped top rail, giving low saddle position; built with weldless steel tubing of high carbon content.

FORKS.—Brampton type. Single main spring, provided with solid links, adjustable and incorporating shock absorbers, spring loaded; steering damper fitted.

PETROL TANK.—Welded saddle type, with knee grips. Black stoved enamel with red and gold embellishments. Petrol capacity, 2 gallons—oil capacity, 3 pints.

WHEELS.—Fitted with adjustable ball bearings to hubs.

TYRES.—26 × 3.25 in. Dunlop Cord, wired-on.

MUDGUARDS.—Car type, front 5" and rear 5½" wide, giving ample clearance and protection.

SADDLE.—Lycett's Aero Elastic.

STANDS.—To front and rear wheels, hinged to fork ends.

CARRIER.—A strong steel carrier is provided.

TOOL BAG.—Strong armoured tool bag placed between the rear tube and rear mudguard; complete with set of tools in roll, oiler, grease gun, etc.

FINISH.—Black stoved enamel on rust-proofed surface.

3.49 H.P. Overhead Valve "Sports"

ENGINE.—Single cylinder, bore and stroke 75 × 79 mm. Capacity 349 c.c. Fitted with detachable head; aluminium piston with full floating gudgeon pin; inclined valves of a large diameter made of a special alloy steel; overhead rocker gear and push rods neatly enclosed; double roller bearings to big end; heavy flywheels. Head and cylinder are deeply finned, thus ensuring efficient cooling.

LUBRICATION.—Oil is fed to a mechanical pump (Pilgrim), quantity being adjustable by thumbscrew, fitted on crankcase. Grease gun lubrication to front fork, brake pedal and rockers.

SILENCER.—Improved and efficient type; plated silencer and exhaust pipe.

CARBURETTOR.—Brown and Barlow, operated by twist grip.

MAGNETO.—M.L., neatly placed behind the engine; handlebar controlled; driven by Hans Renold chain—adjustable.

TRANSMISSION.—Hans Renold roller chains throughout, efficiently protected by covers. All engine shocks entirely eliminated by shock absorber on the rear wheel.

GEARBOX.—Three-speed close ratio—5.6 to 1, 7.7 to 1 and 11.59 to 1. Wide ratio to order giving gears of 6 to 1, 9 to 1 and 18 to 1. Operated by hand lever on the right side of the tank. Kick starter incorporated.

CLUTCH.—Multiple disc type; outer ring running on rollers operated by lever on left side of handlebar.

BRAKES.—Internal expanding, 7" diameter to the rear wheel, 6" diameter to the front wheel. The front brake operated by a lever on the right side of handlebar, the rear by a foot pedal which is anchored on a separate shaft to footrest.

FRAME.—Specially strong design with dropped top rail, giving low saddle position; built with weldless steel tubing of high carbon content.

FORKS.—Brampton type. Single main spring, provided with solid adjustable links and incorporating shock absorbers, spring loaded; steering damper fitted.

PETROL TANK.—Welded saddle type with knee grips, black stoved enamel with red and gold embellishments. Petrol capacity, 2 gallons—oil capacity, 3 pints.

WHEELS.—Fitted with taper roller bearings to hubs.

TYRES.—26 × 3.25 in. Dunlop Cord, wired-on.

MUDGUARDS.—Car type, front 5" and rear 5½" wide, giving ample clearances and protection.

SADDLE.—Lycett's Aero Elastic.

STANDS.—To front and rear wheels, hinged to fork ends.

CARRIER.—A strong detachable carrier is provided; also a loop on the mudguard stays to facilitate lifting the machine on to stand.

TOOLBAG.—Strong armoured toolbag placed between the rear tube and rear mudguard; complete with set of tools in roll, oiler, grease gun, etc.

FINISH.—Black stoved enamel on rust-proofed surface.

BARLOW & CO. LTD.
BARNSTAPLE, DEVON
ENGLAND
EXPORTERS
BARNSTAPLE.CO.NZ