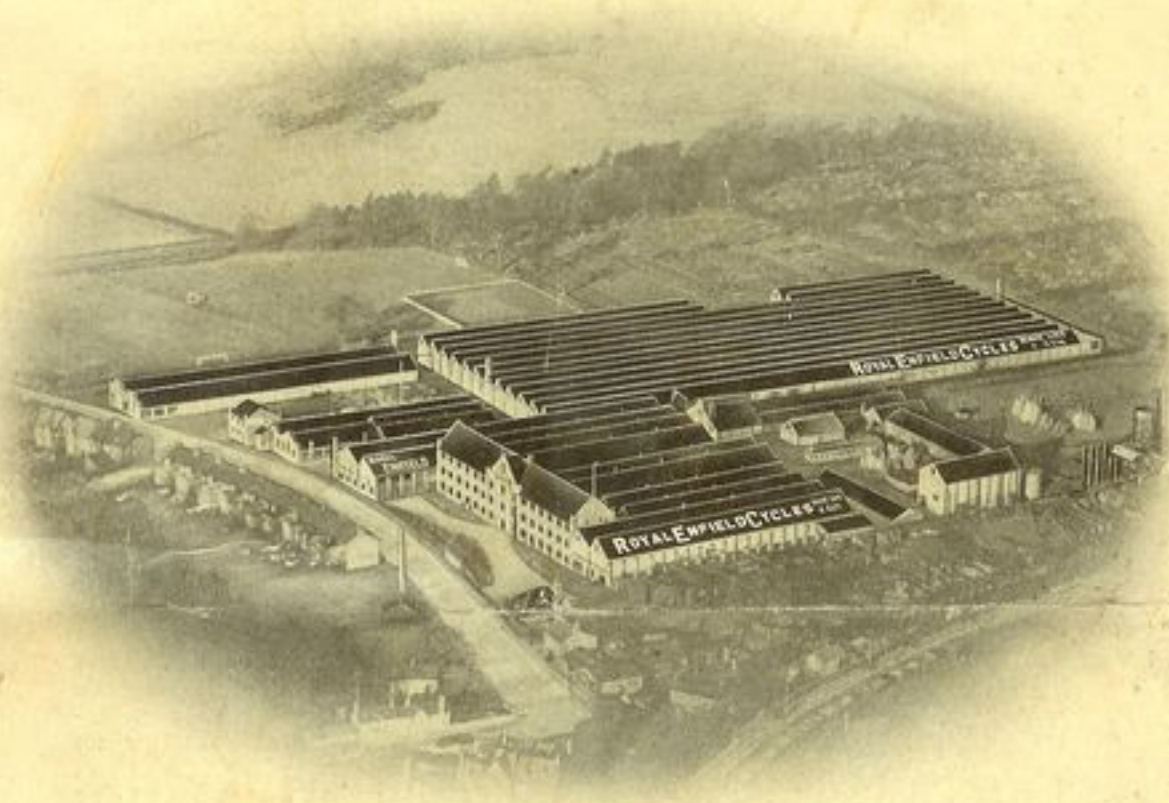


ROYAL ENFIELD

MADE LIKE A GUN

Motor Cycles



THE ENFIELD CYCLE CO. LTD

HEAD OFFICE & WORKS

REDDITCH

Telephone : Redditch 121 (5 lines)

Telegrams : "Cycles, Redditch"

LONDON OFFICE & SHOWROOMS

48 HOLBORN VIADUCT, E.C.1

Telephone :
5822 and 5823 Holborn

Telegrams :
"Jigger, Cent, London"

BIRMINGHAM OFFICE & SHOWROOMS

274 a BROAD STREET

Telephone : 3532 Midland

*Contractors to H.M. Government, the French and Belgian Governments, and
the former Russian Imperial Military Authorities*

ROYAL ENFIELD

MADE LIKE A GUN

FOR 1927 several improvements will be included in the specifications of Royal Enfield Motor Cycles, and an entirely new model is introduced. Large section tyres of the wired-on type are fitted on most models. The cylinders of the 9'76 h.p. machines are improved, and have larger exhaust ports; also new and very efficient silencing arrangements. The question of silence has also received attention on the 3'46 h.p. models. A new O.H.V. Royal Enfield engine is fitted to Model 351. The rocker gear is now enclosed, and lubricated from the mechanical pump. Results of tests show that the new engine combines the acceleration and speed of the O.H.V. type with the reliability of the side-valve one. Model 351 is strongly recommended as a machine for reliable fast touring. No alteration has been made to the 2'25 h.p. machines, which have been so consistently successful in their new forms during the past season. The 4'88 h.p. Model, illustrated and described on page 11, is an entirely new machine, with Enfield side-valve engine of 488 c.c. and four-speed gear box, in addition to the well-known Royal Enfield features of cush drive rear hub, internal expanding brakes, detachable mudguard and carrier, mechanical lubrication, etc.

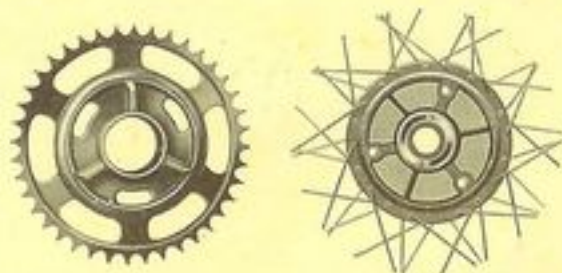
ENFIELD WORKS

All Royal Enfield Motor Cycles are manufactured in the large and up-to-date works at Redditch, covering nearly twenty acres. The illustration on page 1 is a reproduction of a photograph taken from an aeroplane, and conveys an impression of the large size and ideal situation of the works. The roomy workshops are equipped with the most modern machinery. Only the best quality materials are used, and all parts to be enamelled are treated by a special rust-proof process, while those to be plated are first highly polished. The smallest parts are subjected to the most minute scrutiny.

PATENT CUSH DRIVE HUB

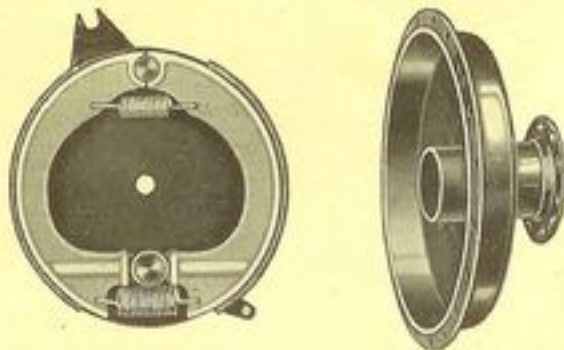
The Enfield patent cush drive hub, which is fitted in the rear wheel of all Royal Enfield Motor Cycles, takes up the drive from the countershaft with great flexibility and smoothness. It minimises any tendency to "snatching" or harshness, which some chain drives possess. The wonderful efficiency of this cush drive hub will be readily understood when we say that we are supplying large quantities of similar hubs to other manufacturers.

The accompanying illustration shows the inside of the driving sprocket and the outside of the hub. The driving end of the hub is provided with three metal vanes, and the inside of the sprocket is similarly fitted. At each side of the metal vanes in the hub is placed a block of solid rubber. When in position the rubber blocks act as buffers between the vanes.



INTERNAL EXPANDING BRAKES

All Royal Enfield Motor Cycles have internal expanding brakes to both wheels. These brakes are of Enfield manufacture, and are strongly made and most efficient. They are smooth in operation but very powerful, the shoes being lined with a compressed asbestos fabric. The brake drums on the 9'76 h.p. machines are eight inches in diameter. The illustration shows details of one of this type. Our patent cush drive hubs embodying these brakes are being supplied to other well-known manufacturers.



ROYAL ENFIELD

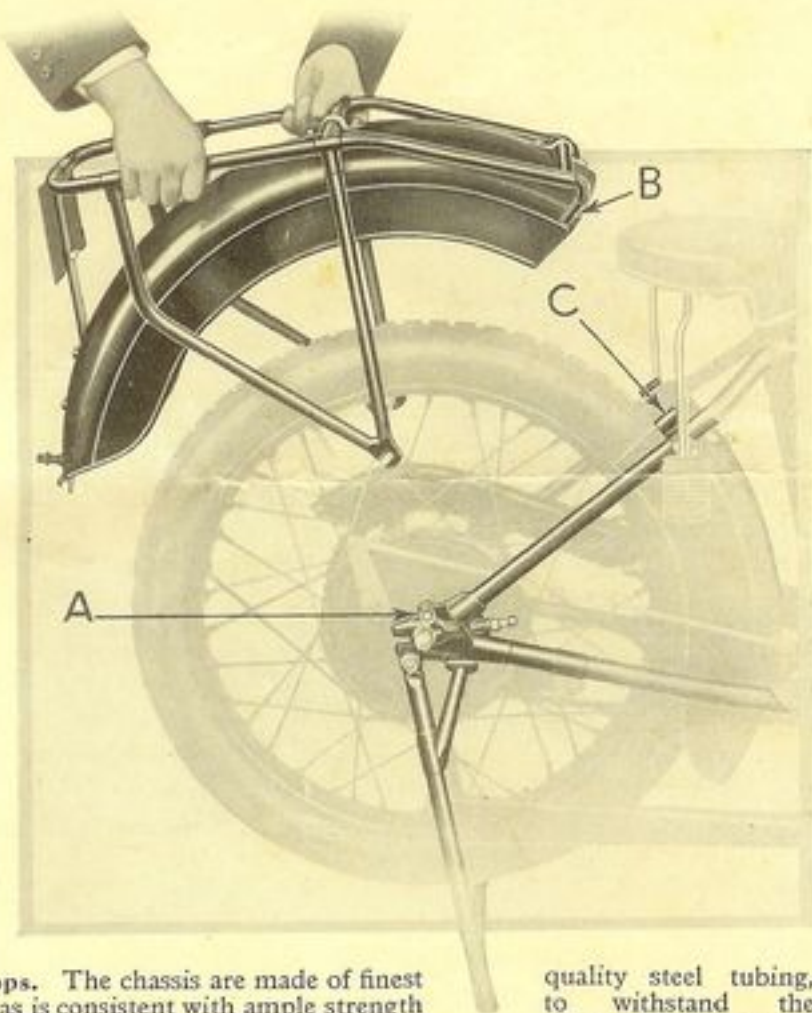
MADE LIKE A GUN

MECHANICAL LUBRICATION

An important feature in the 9.76 h.p., 4.88 h.p., and 3.46 h.p. engines is the Royal Enfield system of mechanical lubrication. The oil pump consists of an oscillating plunger, driven by a spiral gear from the timing wheel. It supplies a continuous and certain supply of oil to the engine, varying in amount according to the speed at which the engine is running. In the case of each engine the supply is sufficient to keep the engine properly lubricated at normal speeds. An auxiliary hand pump is provided to supplement the supply from the mechanical pump when conditions call for greater power, as when ascending long hills or travelling at high speeds.

DETACHABLE REAR MUDGUARD AND CARRIER

To facilitate tyre repairs and the removal of the rear wheel, the carrier and rear mudguard of all Royal Enfield Motor Cycles are made quickly detachable. The accompanying illustration shows the carrier and guard lifted clear. To do this slacken the nuts **A** on either side of the rear fork ends, which retain the carrier supports. The carriers should then be tapped sharply upwards, and the hooked ends **B** will lift out of the sockets **C**. The whole assembly of carrier and mudguard can then be lifted away, and the rear wheel and tyre are at once easily accessible.



SIDE-CARS

The sidecars fitted to Royal Enfield Motor Cycles are all made throughout

in our own shops. The chassis are made of finest and are as light as is consistent with ample strength demands put upon them. Specially selected ash work of the bodies, and the panels are of sheet metal or polished aluminium on a foundation of three-ply wood. The upholstery is black grained leather cloth. We illustrate several types of trade delivery carriers made by us. We are always willing, when it is practicable, to make bodies varying slightly from the printed specifications in order to meet the requirements of our clients, but this, of course, entails additional expense.

quality steel tubing, to withstand the is used for the frame-work of the bodies, and the panels are of sheet metal or polished aluminium on a foundation of three-ply wood. The upholstery is black grained leather cloth. We illustrate several types of trade delivery carriers made by us. We are always willing, when it is practicable, to make bodies varying slightly from the printed specifications in order to meet the requirements of our clients, but this, of course, entails additional expense.

ROYAL ENFIELD AGENTS

In almost every town and village in Great Britain and Ireland an accredited Royal Enfield agent will be found. In addition to this, we are also represented in most parts of the world. Our representation is in the hands of experienced motor cycle men, who willingly place their services at the disposal of potential buyers. We shall be pleased to furnish you with the name and address of the nearest Royal Enfield agent.



GRADUAL PAYMENT PLAN SIMPLICITY ITSELF

ANY Enfield Motor Cycle may be purchased out-of-income, and, for the convenience of customers, we have our own Gradual Payment Department, so that prospective purchasers who wish to avail themselves of the excellent facilities which we provide can rest assured that not only will all details be strictly confidential, but throughout the whole period of payment they will receive that same prompt attention and sympathetic consideration which have always been such prominent features of the ROYAL ENFIELD programme.

Briefly, our offer is this—you can obtain any Royal Enfield model, delivered to the nearest railway station, equipped with suitable Lucas accessories, insured for one year with the London Assurance, for a deposit of one-quarter of the total list price. For example, take—

	£	s.	d.
Model No. 350	45	0	0
Lucas Lighting (see opposite page), Head and Rear	2	8	0
Lucas Horn	0	10	6
Insurance	3	15	0
	<u>£51</u>	<u>13</u>	<u>6</u>

Minimum deposit, one-fourth of £51 13 6, say
£12 18 6

The balance, plus financial charge, is spread over twelve months with a rebate if the account is paid earlier, making in this example twelve payments of £3 9s. 9d. Insurance is, of course, essential for our mutual protection.

ALL YOU HAVE TO DO :

DECIDE on the model and accessories you require.

OBTAIN two letters of reference from friends or relatives and send them with this application. There is no need for your friends to know the details; they need only say how long they have known you and that you are a trustworthy and reliable person.

If you are under 21 years of age, or if you are not a householder, obtain the signature of someone who is willing to act in the capacity of guarantor for you.

STATE clearly what your requirements are and fill in the details opposite, including names and addresses where indicated.

TAKE this form to the nearest Royal Enfield agent, or send it with deposit and reference letters (registered if containing notes) to us addressed as follows :

THE ENFIELD CYCLE CO., LTD. (Dept. J.),
48, Holborn Viaduct,
London, E.C.1.

All remittances payable to Enfield Cycle (Gradual Payments) Ltd.

DELIVERY.—Everything being satisfactory, your machine will be put on rail within ten days or less.

GUARANTEE.—All machines delivered under these terms are guaranteed (see page 19) in precisely the same manner as a cash transaction.

ROYAL ENFIELD

MADE LIKE A GUN

To ENFIELD CYCLE (Gradual Payments) LTD.
48, Holborn Viaduct, London, E.C.1

Name (in full)..... Occupation

(BLOCK LETTERS, PLEASE)

Address Are you a Householder?

..... (If you are not, a guarantor is required below.)

..... Age (if under 21 years).....

..... 19.....

DEAR SIRS,

I desire a Royal Enfield Motor Cycle and Accessories as detailed below in accordance with the terms you offer. I enclose a deposit of £....., and I will pay the appropriate monthly payments at their due date. I understand you will embody these figures in an agreement and send this to me for my approval and signature. If I do not desire to complete the transaction, you will return my deposit in full.

Yours faithfully,

MODEL.....ENFIELD.
With.....MODEL SIDECAR.
Accessories—

REFERENCES' NAMES AND ADDRESSES.
(Their letters should accompany this form to save delay.)

(1)
.....
.....
(2)
.....
.....

Specially Note I Require—

GUARANTOR'S NAME AND ADDRESS.
If necessary (that is if you are under 21 years of age or are not a householder).

Name (in full).....
.....
.....
Occupation

Are you a Householder?

ACCESSORIES

The following Accessories only can be included above :

Various Models.—Cowey Speedometer, £3 15s. 0d. ; Leg Shields, Electric Lighting, Hoods, Windscreens, Balloon Tyres, etc., at Catalogue Prices.

Models 200, 201, 201A.—

Lucas No. 331 S. Head Light and Generator £ s. d.

Lucas No. 344 Rear Light and Generator 0 13 0

Lucas No. 63 E. B. Bulb Horn 0 10 6

Models 350, 351, and 500.—

Lucas No. 342 F. S. Head Light and Generator 1 14 0

Lucas No. 350 Sidecar Light and Generator 0 16 6

Lucas No. 344 Rear Light and Generator 0 13 0

Lucas No. 63 E. B. Bulb Horn 0 10 6

Models 180, 182, 185, 175, 165, 155 —

Lucas No. 462 F. S. Head Light and Generator 3 4 6

Lucas No. 354 Sidecar Light and Generator 1 2 6

Lucas No. 344 Rear Light and Generator 0 13 0

Lucas No. 60 E. B. Bulb Horn 0 15 6

INSURANCE.—Full details overleaf.



GRADUAL PAYMENT PLAN

Insurance Rates for Royal Enfield Motor Cycles

Covering a London Assurance Comprehensive Tariff Policy.

Model No.		Standard Premium for Private Pleasure Purposes only.			For Business Purposes.		
		£	s.	d.	£	s.	d.
200	32	10	0	3	15	0
201	32	10	0	3	15	0
201a	34	0	0	3	15	0
350	Solo	45	0	0	3	15	0
350	Combination	57	0	0	3	17	0
351	O.H.V. Solo	50	0	0	3	15	0
351	O.H.V. Combination	62	0	0	3	18	0
500	Solo	52	10	0	6	1	0
500	Combination	68	0	0	6	4	0
182	Solo	68	10	0	7	14	0
180	Solo	66	10	0	7	14	0
182	Sports Combination	84	0	0	7	17	0
180	Standard Combination	84	0	0	7	17	0
180	Two-Seater Combination	88	0	0	7	18	0
190	De-Luxe Combination	95	0	0	7	19	0
190	De-Luxe Two-Seater Combination	99	0	0	8	0	0
185 or 175	Delivery Combination or Small Milk Float	84	0	0	Rates approximately £9 0 0 for Country and £10 7 0 for London; but these are subject to adjustment on actual trade and District being known.		
165	Delivery Combination with Large Milk Float	85	0	0			
155	Delivery Combination	95	0	0			

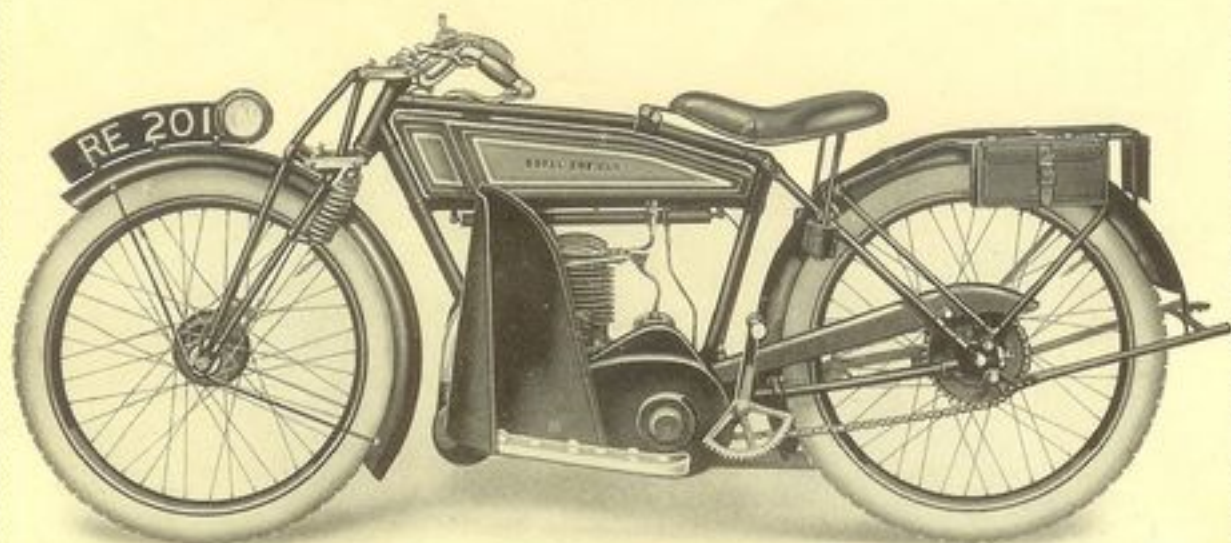
In order to facilitate deliveries the Standard Premium only is charged on all Gradual Payment Agreements, and any additional risks which you may require will be adjusted and charged for by the London Assurance on receipt of your Proposal Form. This Standard Premium (except in the case of trade vehicles) covers the machine when driven by the owner or one named driver only. If an additional driver will be using the machine, an additional 33½% will be charged on the premium, or "any driver" at an additional 50%.

When SOLO machines are used for carrying a pillion passenger, an additional 50% premium is payable.

It is important that when the Proposal Form is received from the London Assurance it is completed and returned to them at once.

ROYAL ENFIELD

MADE LIKE A GUN



2.25 h.p. Standard Model 201 (Tax 30/-)

SPECIFICATION :

ENGINE.—Royal Enfield Two-Stroke ; bore and stroke 64 x 70 m/m. ; capacity 225 c.c. Two exhaust ports. Roller bearings throughout.

LUBRICATION.—Oil mixed with petrol.

IGNITION.—High tension Magneto placed behind cylinder.

CARBURETTER.—Special two-lever type.

GEAR.—Royal Enfield two-speed. Handlebar-controlled clutch and kick-starter. Standard ratios 8.1 to 1 and 5 to 1.

TRANSMISSION.—Roller chains. Patent Cush Drive in rear hub.

FRAME.—Low and comfortable riding position. Aluminium Footboards and protective Legshields. Royal Enfield Front Forks.

HANDLEBAR.—Touring or Sporting type ; both adjustable.

BRAKES.—Internal expanding, front and rear.

SADDLE.—Best quality ; long suspension springs.

TYRES.—Dunlop Cord 24 x 2½ in.

MUDGUARDS.—Strong and efficient.

CARRIER.—Detachable carrier. By unfastening two nuts, the carrier and rear mudguard are lifted clear of the back wheel and tyre.

TOOL BAG.—Strong leather, containing a complete set of tools.

FINISH.—Enamelled in Best Black Enamel. Tank artistically panelled and lined. Bright parts heavily plated.



Piston, connecting rod, crank shaft, and roller bearing details of Royal Enfield two-stroke engine.

WEIGHT.—Approx. 160 lbs.

LENGTH.—6 ft. 4 in.

WIDTH.—2 ft. 8½ in.

SADDLE HEIGHT.—26½ in.

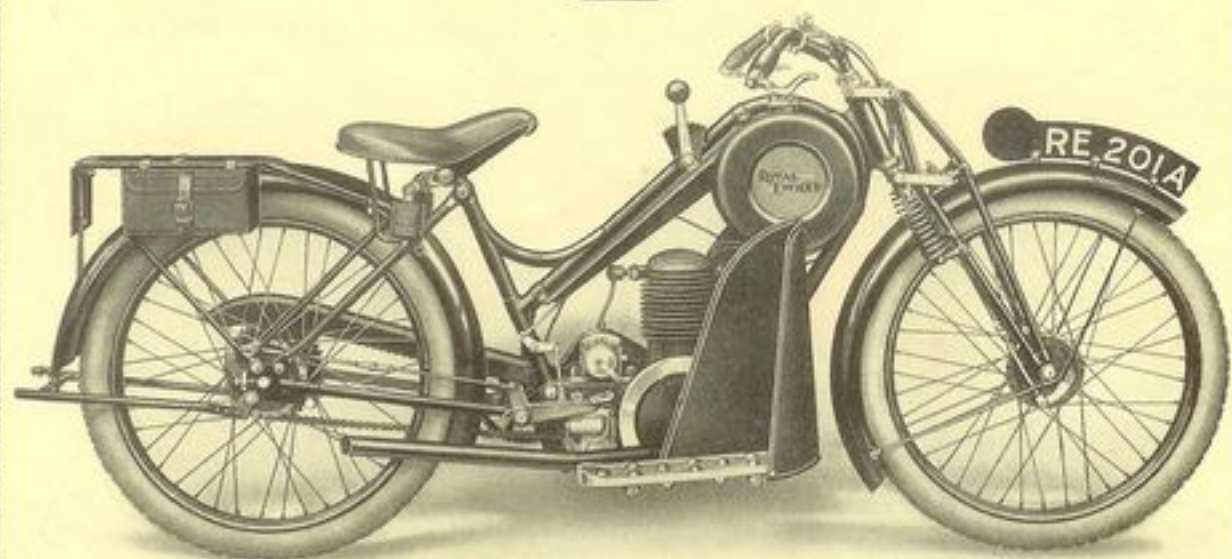
Price - £32 10 0 net cash

or £9 1s. 3d. down, and twelve monthly instalments of £2 7s. 4d., including Insurance.

This Model can be supplied fitted with Electric Lighting Set at an extra charge of £7.

ROYAL ENFIELD

MADE LIKE A GUN



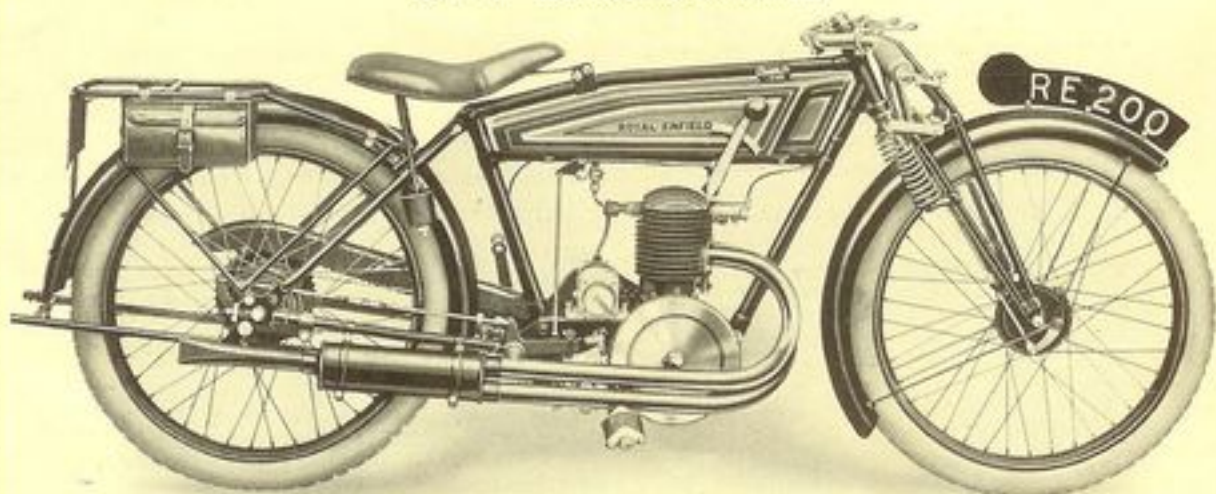
2.25 h.p. Open-frame Model 201a

(Tax 30/-)

Similar in general specification to Model 201, but designed and built for the lady or gentleman who prefers not to wear special clothing when motor cycling. It has a unique frame with circular tank. A dressguard extends rearwards from the tank to protect the rider's clothes.

Price - £34 0 0 net cash

or £9 8 9 down, and twelve monthly instalments of
£2 11 0, including Insurance.



2.25 h.p. Sports Model 200

(Tax 30/-)

This machine has sports-type clip-on handlebar, footrests instead of footboards, and the twin exhaust pipes are carried to a cylindrical silencer on the off-side of the machine. In other respects the specification is similar to that of Model 201.

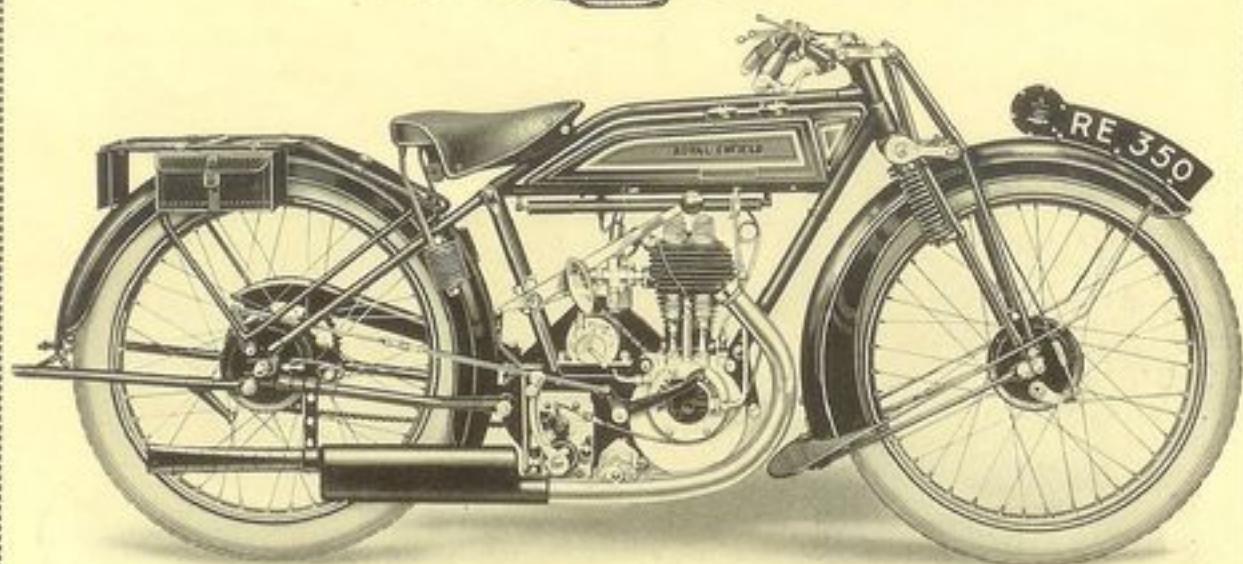
Price - £32 10 0 net cash

or £9 1 3 down, and twelve monthly instalments of
£2 7 4, including Insurance.

These Models can also be supplied fitted with Electric Lighting Set at an extra charge of £7.

ROYAL ENFIELD

MADE LIKE A GUN



3.46 h.p. Standard Model 350

SPECIFICATION :

ENGINE.—346 c.c. Single Cylinder : bore and stroke 70 x 90 m/m. Aluminium alloy piston ; Duralumin connecting rod. Roller bearings throughout.

LUBRICATION.—Automatic mechanical pump and auxiliary hand pump.

IGNITION.—High tension Magneto.

CARBURETTER.—Two-lever type.

GEAR.—Sturmey-Archer three-speed. Handlebar-controlled clutch and kick-starter. Standard ratios : Solo, high 5.9, middle 8.9, low 17.3 ; Sidecar, high 6.7, middle 10, low 19.5.

TRANSMISSION.—Roller chains. Patent Cush Drive in rear hub.

FRAME.—Low saddle position. Royal Enfield Front Forks with shock absorbers. Footrests (Footboards and Legshields extra).

SADDLE.—Terry or Lycett Spring Seat ; long suspension springs.

BRAKES.—Internal expanding, front and rear (5 in. drums).

HANDLEBAR.—Touring or Sports ; adjustable.

TYRES.—Dunlop Cord 27 x 2.75 in.

MUDGUARDS.—Strong and efficient.

CARRIER.—Detachable carrier. By unfastening two nuts, the carrier and rear mudguard are lifted clear of the back wheel and tyre.

STANDS.—Front and rear.

TOOLS.—Complete set in two pannier bags on carrier.

FINISH.—Best quality Black Enamel. Tank panelled and lined. Bright parts heavily plated.

WEIGHT.—Approx. 210 lbs.

WIDTH.—2 ft. 8½ in.

LENGTH.—6 ft. 9 in.

SADDLE HEIGHT.—29 in.



Footboards and legshields on Model 350, 25s. extra.

Price - £45 net cash

or £12 3s. 9d. down, and twelve monthly instalments of £3 5s. 10d., including Insurance.

Electric Lighting Set, £7 extra.

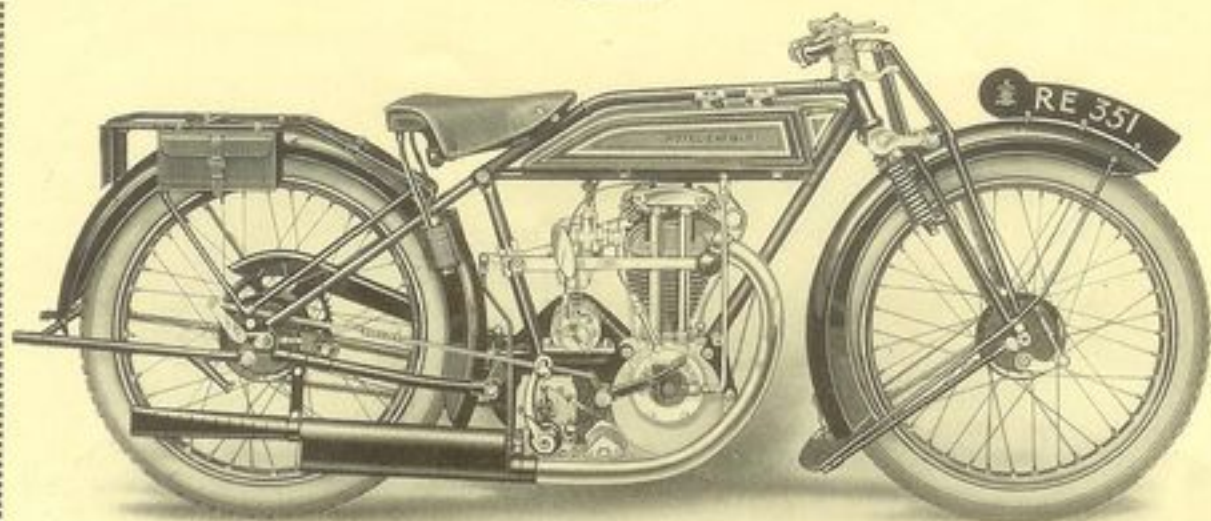
Price with either Model 12 or Model 14 Sidecar (illustrated on page 12)

£57 0 0

or £15 4s. 6d. down, and twelve monthly instalments of £4 2s. 3d., including Insurance.

ROYAL ENFIELD

MADE LIKE A GUN
DOWN



3.46 h.p. O.H.V. Sports Model 351

SPECIFICATION :

ENGINE.—New improved 346 c.c. O.H.V. Single Cylinder; bore and stroke 70 x 90 m/m. Aluminium alloy piston; Duralumin connecting rod. Roller bearings. Enclosed rockers, lubricated by mechanical pump.

LUBRICATION.—Automatic mechanical pump and auxiliary hand pump.

IGNITION.—High tension Magneto.

CARBURETTOR.—Two-lever type.

GEAR.—Sturney-Archer three-speed (close ratio). Handlebar-controlled clutch and kick-starter. Standard ratios: Solo, high 5.3, middle 6.7, low 10.1; Sidecar, high 5.9, middle 7.5, low 11.3.

TRANSMISSION.—Roller chains. Patent Cush Drive in rear hub.

FRAME.—Low saddle position. Foot-rests. Royal Enfield Front Forks with shock absorbers.

SADDLE.—Terry or Lycett Spring Seat.

BRAKES.—Internal expanding, front and rear (5 in. drums).

HANDLEBAR.—Sports type, adjustable; long rubber grips.

WEIGHT.—Approx. 224 lbs.

SADDLE HEIGHT.—29 in.

LENGTH.—6 ft. 9 in.

WIDTH.—2 ft. 9½ in.

Price - £50 net cash

or £13 8s. 9d. down, and twelve monthly instalments of £3 12s. 7d., including Insurance.

Electric Lighting Set, £7 extra.

Price with either Model 12 or Model 14 Sidecar (illustrated on page 12)

£62 0 0

or £16 9s. 6d. down, and twelve monthly instalments of £4 9s. 0d., including Insurance.

TYRES.—Dunlop Cord 27 x 2.75 in.

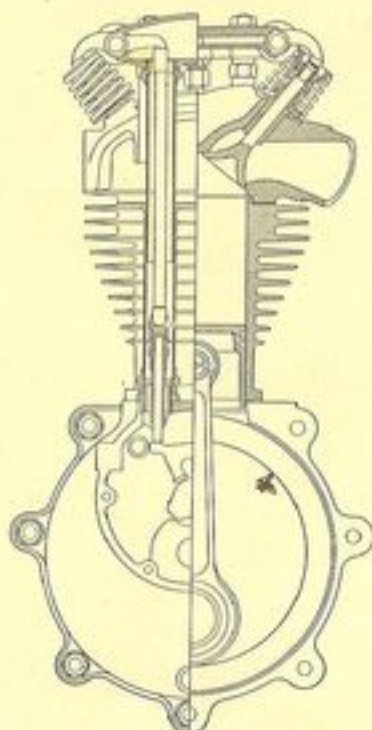
MUDGUARDS.—Strong and efficient.

STANDS.—Front and rear.

CARRIER.—Detachable carrier. By unfastening two nuts, the carrier and rear mudguard are lifted clear of the back wheel and tyre.

TOOLS.—Complete tool kit in two strong pannier bags on carrier.

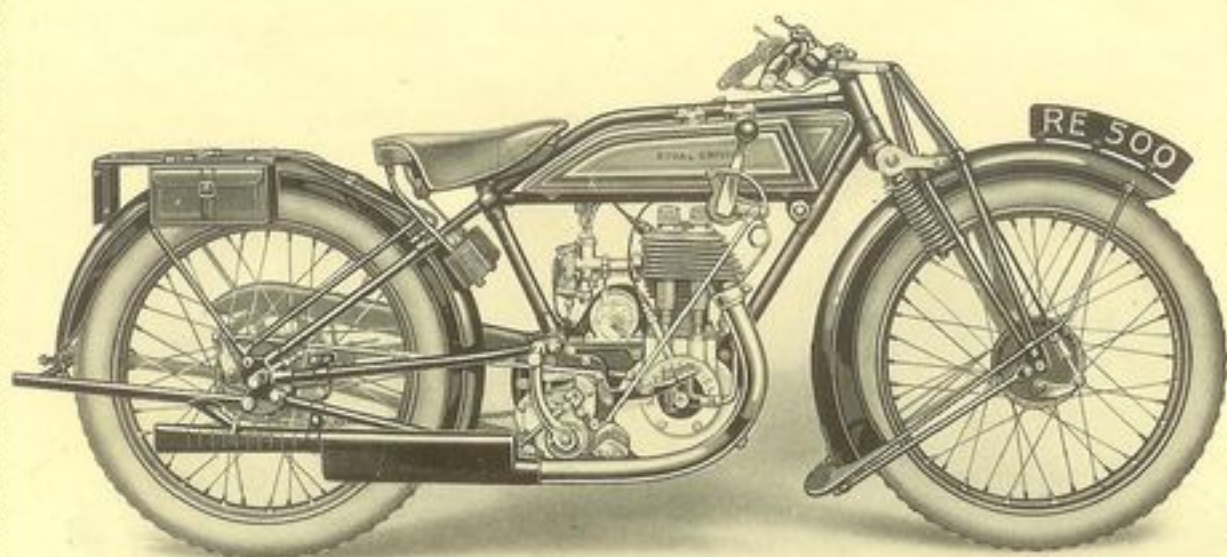
FINISH.—Best quality Black Enamel. Tank panelled green and gold. Bright parts heavily plated.



Sectional diagram of new 3.46 h.p. O.H.V. engine.

ROYAL ENFIELD

MADE LIKE A GUN



4.88 h.p. Four-speed Gear Model 500

SPECIFICATION :

ENGINE.—488 c.c. Single Cylinder; bore and stroke 85.5 x 85 m/m. Aluminium alloy piston. Roller bearing big end.

LUBRICATION.—Automatic mechanical pump and auxiliary hand pump

IGNITION.—High tension Magneto.

CARBURETTOR.—Two-lever type.

GEAR.—Enfield four-speed. Handlebar-controlled clutch and kick-starter. Standard ratios: Solo, 4.4, 5.7, 7.4 and 13.6; Sidecar, 5, 6.5, 8.5 and 15.6.

TRANSMISSION.—Roller chains. Patent Cush Drive in rear hub.

FRAME.—Low saddle position. Royal Enfield Front Forks with shock absorbers. Footrests.

SADDLE.—Terry or Lycett Spring Seat; long suspension springs.

BRAKES.—Internal expanding, front and rear.

HANDLEBAR.—Touring or Sports; adjustable.

TYRES.—Dunlop Cord 27 x 2.75 in.

MUDGUARDS.—Strong and efficient.

CARRIER.—Detachable carrier. By unfastening two nuts, the carrier and rear mudguard are lifted clear of the back wheel and tyre.

STANDS.—Front and rear.

TOOLS.—Complete set in two pannier bags on carrier.

FINISH.—Best quality Black Enamel. Tank panelled and lined. Bright parts heavily plated.

WEIGHT.—Approx. 245 lbs.

LENGTH.—6 ft. 9½ in.

WIDTH.—2 ft. 8½ in.

SADDLE HEIGHT.—29 in.

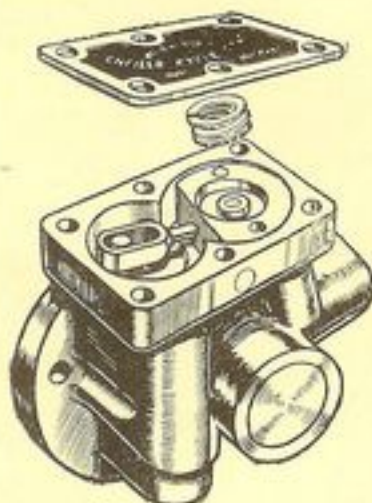
Price £52 10 0 net cash

or £14 12s. 6d. down, and twelve monthly instalments of £3 19s. 1d., including Insurance.

Electric Lighting Set, £7 extra.

Price with Model 15 Sidecar £68
illustrated on next page

or £18 11s. 0d. down, and twelve monthly instalments of £5 2s. 0d., including Insurance.



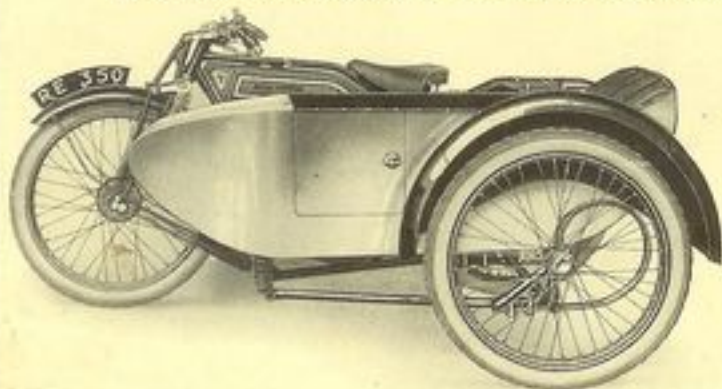
Sketch of Mechanical Oil Pump, as fitted to 3.46 h.p., 4.88 h.p. and 9.76 h.p. machines.

ROYAL ENFIELD

MADE LIKE A GUN

Sidecars for 3'46 h.p. Models

Touring and Sports Sidecars are available for attachment to the 3'46 h.p. models. They are specially made in our own works, for Royal Enfield machines. Both are panelled in polished aluminium and upholstered in black leather cloth. A spring seat and a door are features of the Touring Model 12, while the Sports Model 14 has a hammock seat. The chassis is strongly made and well sprung. In either case, the weight of the sidecar, chassis, etc., is about 100 lbs.



Sidecar Model 12 for 3'46 h.p. Machines

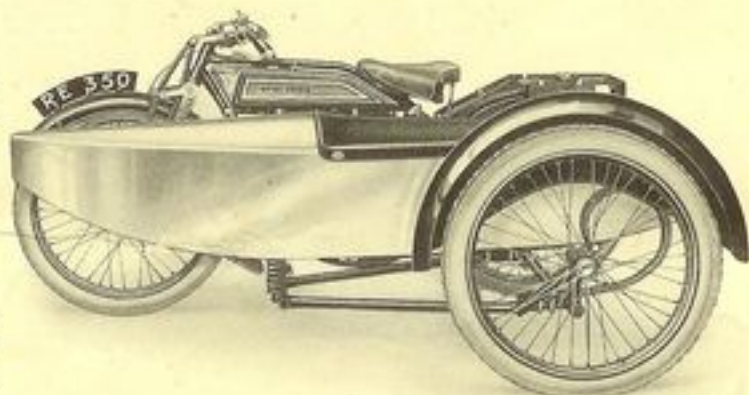
Price £12
net cash

or £3 0s. 9d. down, and
twelve monthly instalments of
16s. 5d., including Insurance.

Sidecar Model 14 for 3'46 h.p. Machines

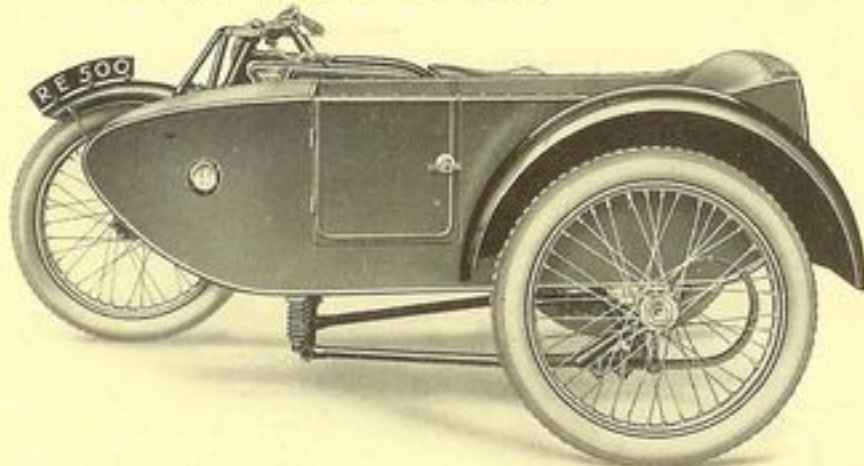
Price £12
net cash

or £3 0s. 9d. down, and
twelve monthly instalments of
16s. 5d., including Insurance.



Sidecar for 4'88 h.p. Model

The roomy and comfortable Sidecar illustrated below is finished dark green to match the motor cycle, and upholstered in black leather cloth. The chassis is very strong and rigid, but easily detachable. Cee springs support the rear and coil springs the front. Locker accommodation for spares, etc., is provided under the seat and behind the seat back.



Sidecar Mode 15 for 4'88 h.p. Machine

Price
£15 10 0
net cash

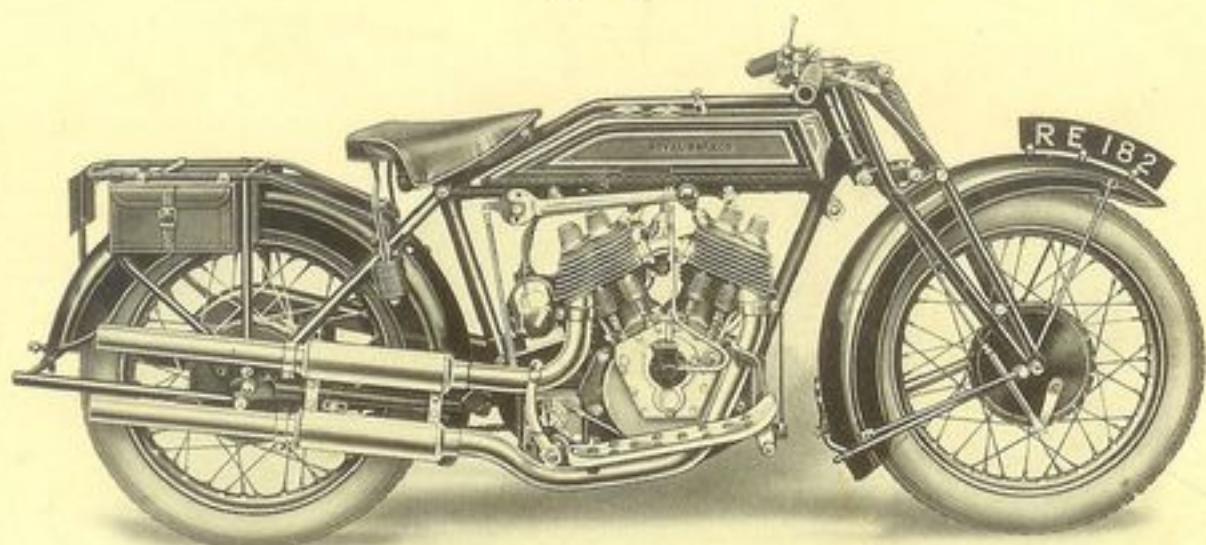
or £3 18s. 6d. down,
and twelve monthly
instalments of 21s.,
including Insurance.

Curved celluloid
Windscreen on
either of above
Sidecars, £1 extra.

Overall Width of 3'46 h.p. Combination — 4 ft. 9 in.
Overall Width of 4'88 h.p. Combination — 4 ft. 10½ in.

ROYAL ENFIELD

MADE LIKE A GUN



9·76 h.p. Sports Model 182

SPECIFICATION :

ENGINE.—Royal Enfield Twin Cylinder; bore and stroke 85·5 × 85 m/m.; capacity 976 c.c.; aluminium alloy pistons.

LUBRICATION.—Automatic mechanical pump and auxiliary hand pump.

IGNITION.—High tension Magneto.

CARBURETTER.—Two-lever.

GEAR.—Sturmey-Archer three-speed. Handlebar-controlled clutch and kick-starter. Standard ratios: Solo, high 4·2, middle 6·3, low 12·1; Sidecar, high 4·7, middle 7·1, low 13·6.

TRANSMISSION.—Roller chains. Cush Drive Hub in rear wheel.

TYRES.—Dunlop Cord 26 × 3·25 in.

WEIGHT.—Approx. 308 lbs.

WIDTH.—2 ft. 8 in.

BRAKES.—Internal expanding, front and rear, with 8 in. drums. Both foot operated.

STANDS.—Stands for front and rear wheels.

CARRIER.—Detachable carrier. By unfastening two nuts, the carrier and rear mudguard are easily removed.

HANDLEBAR.—Semi-T.T. type; adjustable.

SADDLE.—Terry or Lycett Spring Saddle.

TOOLS.—Complete kit.

FINISH.—Best Black Enamel. Tank panelled in green. Bright parts heavily plated.

LENGTH.—7 ft. 2 in.

SADDLE HEIGHT.—30 in.

Price - £68 10 0 net cash

or £19 1s. 3d. down and twelve monthly instalments of £5 2s. 11d., including Insurance.

Sidecar for 9·76 h.p. Sports Model

Although built on approved sporting lines, this sidecar body is very roomy, and has a small door and folding windscreen with side-curtain. A hammock seat gives a very comfortable riding position. Weight of Sidecar, Chassis, etc., 126 lbs.

Price - £15 10 0 net cash

or £3 18s. 3d. down, and twelve monthly instalments of £1 1s. 2d., including Insurance.

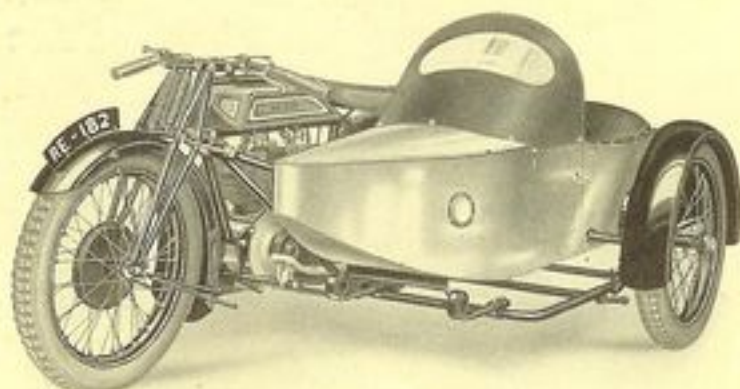
Price of Combination - £84 net cash

or £22 19s. 6d. down, and twelve monthly instalments of £6 4s. 1d., including Insurance.

Dunlop Cord Balloon Tyres on Combination, £3 extra.

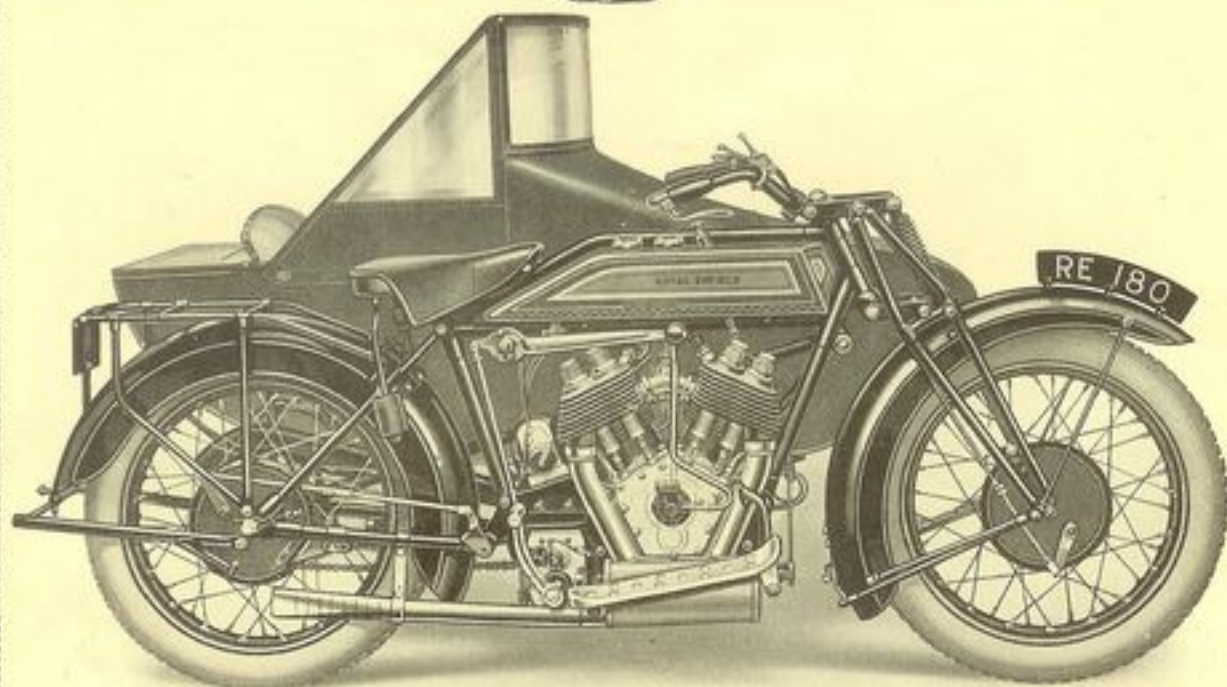
Electric Lighting Set, Lamps, and Bulb Horn, £11 extra. (£10 Solo.)

Overall length of Combination, 7 ft. 2 in. Width, 5 ft. 3 in.



ROYAL ENFIELD

MADE LIKE A GUN



9.76 h.p. Standard Model 180

SPECIFICATION :

ENGINE.—Improved Royal Enfield Twin Cylinder; bore and stroke 85.5 x 85 m/m.; capacity 976 c.c.; aluminium alloy pistons. Larger exhaust ports and new silencer.

LUBRICATION.—Automatic mechanical pump and auxiliary hand pump.

IGNITION.—High tension Magneto.

CARBURETTER.—Two-lever.

GEAR.—Sturney - Archer three-speed. Handlebar-controlled clutch and kick-starter. Standard ratios: high 4.7, middle 7.1, low 13.6.

TRANSMISSION.—Roller chains. Cush Drive Hub in rear wheel.

TYRES.—Dunlop Cord 26 x 3.25 in.

BRAKES.—Internal expanding, front and rear, with 8 in. drums. Both foot operated.

STANDS.—Stands for front, rear, and sidecar wheels.

MUDGUARDS.—Very wide and strong.

CARRIER.—Detachable carrier. By unfastening two nuts, the carrier and rear mudguard are easily removed.

HANDLEBAR.—Adjustable.

SADDLE.—Terry or Lycett Spring Saddle.

TOOLS.—Complete set.

FINISH.—Best Black Enamel. Tank panelled in green. Bright parts heavily plated.

WEIGHT of Motor Cycle, 308 lbs.

OVERALL LENGTH of Motor Cycle, 7 ft. 2 in.

WIDTH.—2 ft. 6 in.

Price (Solo) - £66 10 0
net cash

or £18 11s. 0d. down, and twelve monthly instalments of £5 0s. 2d., including Insurance.

SIDECAR.—The Sidecar for this Model (and Model 190) is exceptionally strong and well sprung. The coach-built body with locker at rear is upholstered in black leather cloth, and a curved celluloid wind-screen is fitted. The weight of sidecar, chassis, etc., is 154 lbs.

Price (Sidecar) £17 10 0
net cash

or £4 8s. 6d. down, and twelve monthly instalments of £1 3s. 11d., including Insurance.

OVERALL LENGTH of Combination, 7 ft. 2 in.

OVERALL WIDTH of Combination, 5 ft. 3 in.

Price (Combination) £84
net cash

or £22 9s. 6d. down, and twelve monthly instalments of £6 4s. 1d., including Insurance.

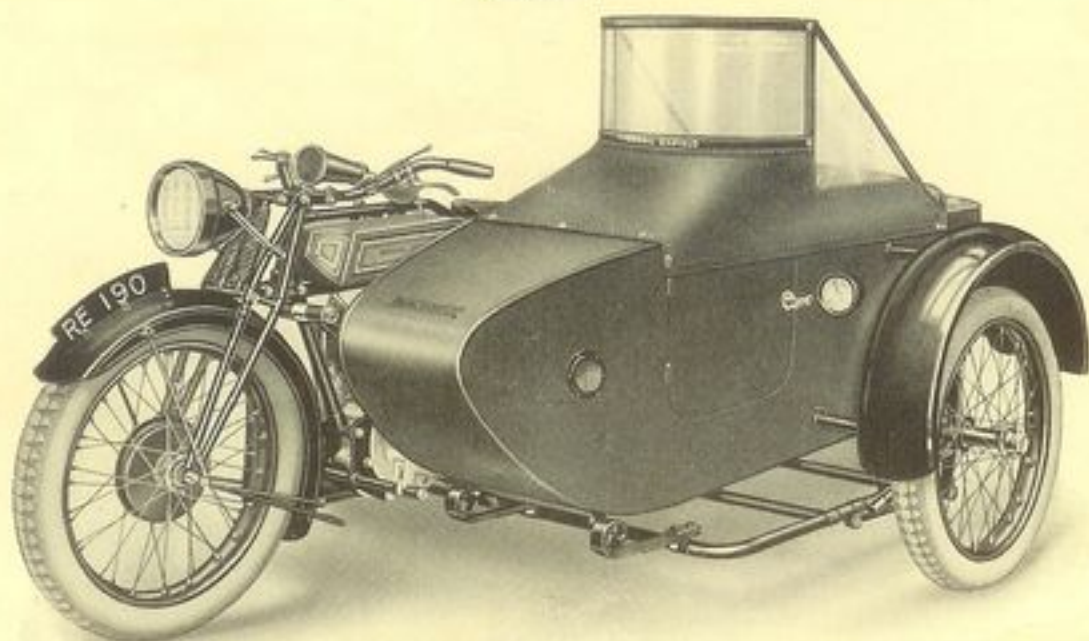
Dunlop Cord Balloon Tyres on Combination, £3 extra.

Legshields on any 9.76 h.p. model, 21s. extra.



ROYAL ENFIELD

MADE LIKE A GUN



9.76 h.p. De-Luxe Combination Model 190

THE general specification of this Model is similar to that of the Standard machine described and illustrated on the opposite page. It is, however, electrically equipped and ready for the road. All three lamps can be switched on without leaving the saddle, and it is possible, owing to the incorporation of two distinct filaments in the head lamp, to have either a powerful or a subdued light. The reduced light is useful when riding through towns or if the machine is left standing in the street at night. The lighting and ignition

system for this machine is the well-known Lucas Magdlyno set, and the additions to the specification of Model 180 are as follows:—Dynamo, battery (in the sidecar), large head lamp, incorporating switchbox, sidecar lamp, rear lamp, and bulb horn. The head lamp is fixed by stout struts to the front fork.

Weight of Motor Cycle—315 lbs.

Weight of Sidecar, Chassis, etc.—175 lbs.

Overall length of Combination—7 ft. 2 in.
width—5 ft. 3 in.

Price - £95 0 0 net cash

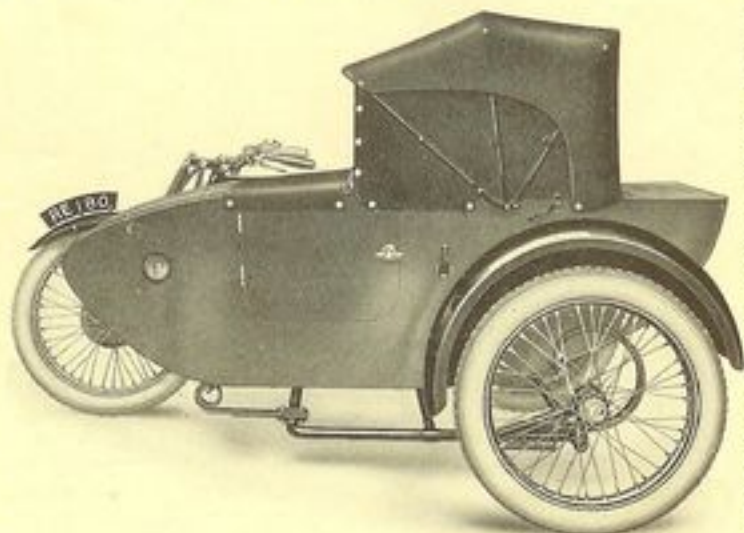
or £25 14s. 9d. down, and twelve monthly instalments of £6 19s. 0d., including Insurance.

Dunlop Cord Balloon Tyres £3 extra.

Special Windscreen and Hood

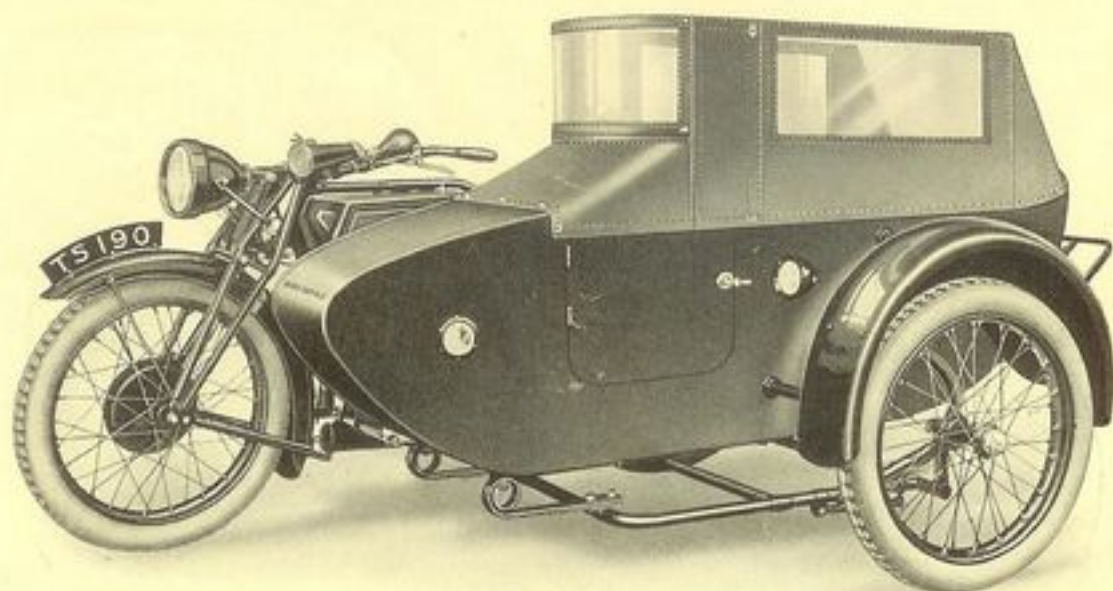
All-weather equipment consisting of wooden-framed windscreen and collapsible hood can be supplied with either Model 180 or Model 190, at an extra charge. The hood, made of black waterproof material on a metal frame, can be raised or lowered in a few seconds. Side curtains clip on to the windscreen, and can be left in position while the hood is folded out of use, or placed in the locker, as desired. The two-seater sidecar can be similarly equipped, having one or two windscreens. This hood is, of course, larger and the side curtains longer.

Windscreen and Side Curtains only, £2 5 0
Hood, Windscreen, and Side Curtains, £5 15 0
Ditto for Two-seater Sidecar, £6 5 0
Rear Windscreen for Two-seater Sidecar, £2 5 0



ROYAL ENFIELD

MADE LIKE A GUN



TWO-SEATER SIDECARS

The Sidecar illustrated above can be supplied with either Model 180 or Model 190. It is designed to carry an adult and a child seated tandem fashion. A small seat is placed in front of the ordinary one. The back-rest of this front seat folds out of the way when passengers are entering or leaving the sidecar. A strong metal luggage grid is attached to the body, the grid folding up neatly when not in use. A slightly wider chassis is supplied with a two-seater sidecar body.

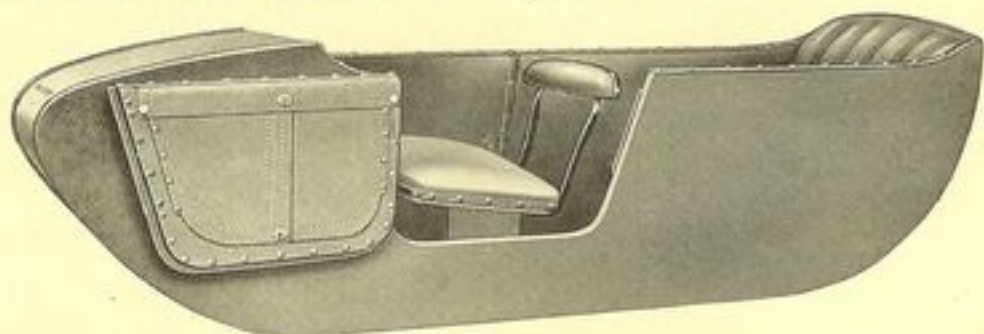
It will readily be seen from the illustration above that the windscreen provided has excellent side curtains, protecting both passengers. The screen opens with the door and the side curtains remain in position.

Overall length of Two-Seater Combination, 7 ft. 11 in. ; width, 5 ft. 6 in.

Price - £4 0 0 extra

GRADUAL PAYMENT EXAMPLE.—Model 180 with two-seater body, £88 net cash, or £23 19 6 down and twelve monthly instalments of £6 9 6, including Insurance.

The lower illustration is of a larger body built to carry two adults. It is several inches longer than the one illustrated and described above, the front seat extending the whole width of the body. In other respects the sidecars are alike.

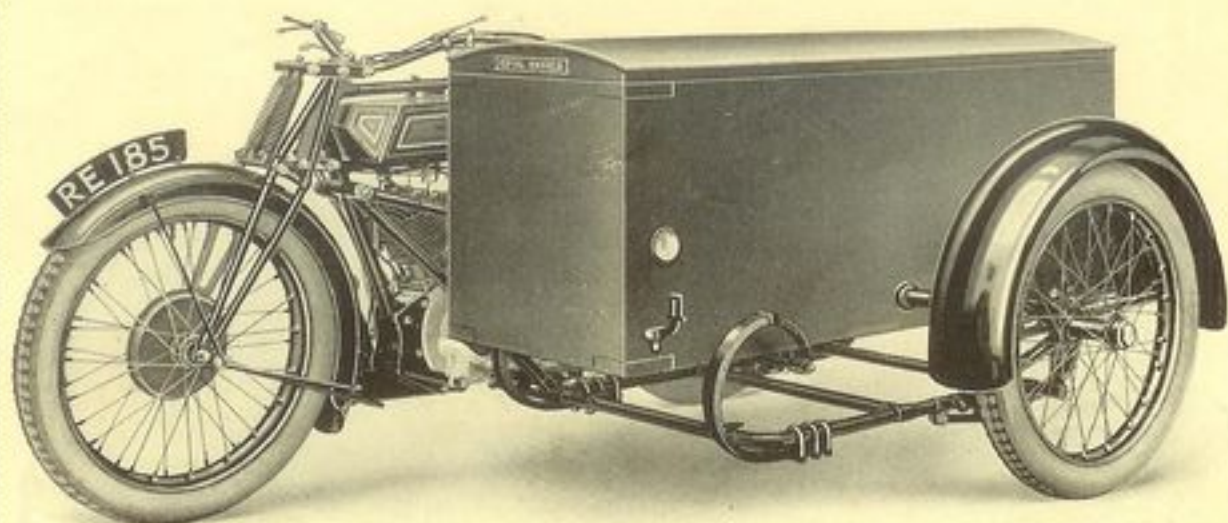


Overall length of Adult Two-Seater Combination, 8 ft. 2 in. ; width, 5 ft. 6 in.

Price - £5 5 0 extra

ROYAL ENFIELD

MADE LIKE A GUN



9.76 h.p. Trade Delivery Combination Model 185

FITTED with coach-built box carrier, the 9.76 h.p. Royal Enfield Motor Cycle is the ideal outfit for small tradesman or large store. We have supplied this form of carrier to bakers, butchers, billposters, boot repairers, drapers, fishmongers, grocers, laundrymen, and others.

The box is made in our own factory of best quality timber, and has a hinged top. It is painted in green to match the motor cycle, and highly finished throughout. The dimensions of the box carrier are as follows:—

Length, 4 ft. 6 in.
Depth, 1 ft. 9 in.
Width, 1 ft. 8 in.

Capacity, approximately 13 cubic feet.

Lettering on the panels of the box will be inscribed at a small extra charge, according to the work done.

Attention is directed to the fact that this 9.76 h.p. Royal Enfield is a double-purpose vehicle. A standard passenger sidecar body can be fitted to the chassis of Model 185 with very little trouble, a separate set of springs and shackles only being necessary.

Weight of Box Carrier, Chassis, etc., 168 lbs. Overall length of Combination, 7 ft. 2 in. Overall width, 5 ft. 3 in.

Price - £84 net cash

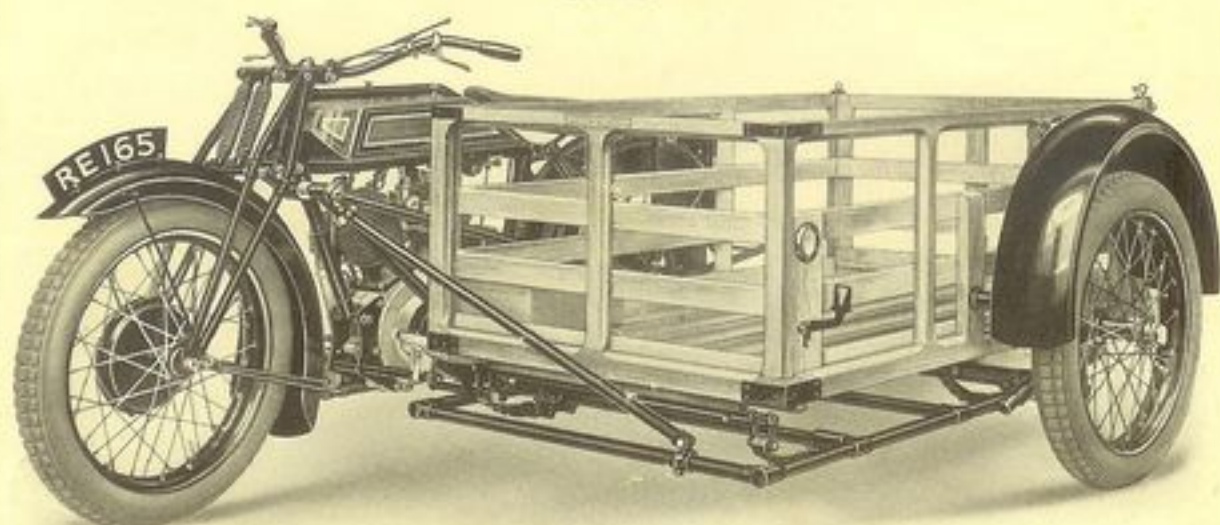
or by gradual payments; particulars on request.



Facsimile of certificate awarded in A.C.U. Commercial Sidecar Demonstration, 1925.

ROYAL ENFIELD

MADE LIKE A GUN



9.76 h.p. Dairyman's Combination Model 165

We have sold large quantities of this type of outfit to dairymen, farmers, and green-grocers. It is the standard 9.76 h.p. Royal Enfield, with a wide and exceptionally strong chassis, having two additional points of attachment. This enables a milk float to be attached which is capable of carrying three milk churns, besides cans, tools, spares, etc. Dimensions of milk float body: length, 4 ft. 6 in.; width, 2 ft. 10 in.; depth, 1 ft. 7 in. Weight of Milk Float, Chassis, etc., 196 lbs. Overall length of Combination, 7 ft. 2 in.; width, 6 ft. 0 in.

Price £85 0 0 net cash

or by gradual payments; particulars on request.

MODEL 175 is a similar outfit, but on the standard chassis, the length and width being the same as the box carrier on the previous page.

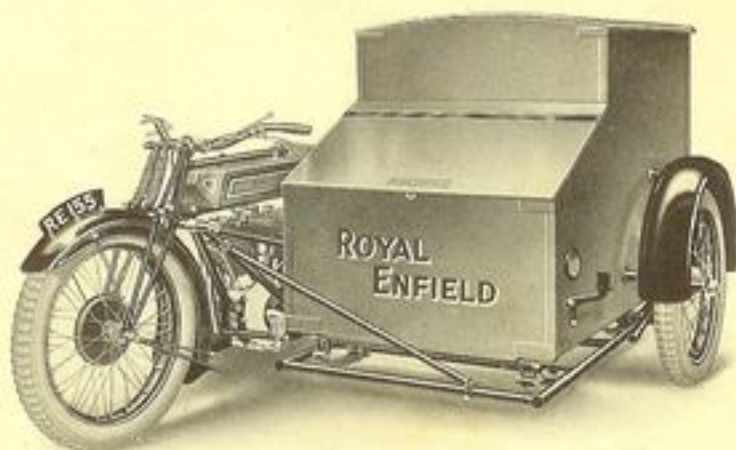
This is designed to carry two milk churns instead of three, and is invaluable to the man with a smaller business. Price is the same as that of Model 185, i.e., £84.

MODEL 155, with very large box carrier, was originally designed for the G.P.O. Authorities, who have taken delivery of numbers of these machines. Bakers, grocers, and caterers also find them of great assistance. They are designed to carry 3-4 cwt. The strongly-made box has a lid in front and double doors at the rear. Lettering on the box can be executed at a small extra charge. Dimensions of box: length, 4 ft. 9 in.; depth, 3 ft. 3 in.; width, 2 ft. 9½ in. Capacity approx. 31 cubic feet. Weight of carrier, chassis, etc., 245 lbs.

Overall length and width as Model 165.

Price £95
net cash

or by gradual payments;
particulars on request.



ROYAL ENFIELD

MADE LIKE A GUN

Guarantee

WE give the following guarantee with our Motor Cycles, Motor Cycle Combinations and Sidecars, which is given in place of any implied conditions, warranties or liabilities whatsoever, statutory or otherwise, all such implied conditions, warranties and liabilities being in all cases excluded. No statement or representation contained in this Catalogue shall be construed as enlarging or varying or overriding this guarantee. In the case of machines which have been used for "hiring out" purposes, or from which our trade mark, our name, or manufacturing number has been removed, no guarantee of any kind is given, or is to be implied.

WE GUARANTEE, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, but this guarantee is to extend and be in force for three months only from the date of purchase, and damages for which we make ourselves responsible under this guarantee are limited to the free supply of a new part manufactured by us in exchange for the part of the motor cycle which may have proved defective. We do not undertake to replace or refix or bear the cost of replacing or refixing such new part in the motor cycle. We undertake, subject to the conditions mentioned below, to make good at any time within three months any defects in these respects. As motor cycles are easily liable to derangement by neglect or misuse, this guarantee does not apply to defects caused by wear and tear, misuse or neglect. The term "misuse" shall include, amongst others, the following acts:—

1. The attaching of a sidecar to the motor cycle in such a manner as to cause damage or calculated to render the latter unsafe when ridden.
2. The use of a motor cycle or of a motor cycle and sidecar combined, when carrying more persons or a greater weight than that for which the machine was designed by the manufacturers.

In respect of repairs and replacements of our own manufacture, we give the following guarantee, instead of and to the exclusion of the guarantee implied by statute or otherwise, that is to say:— Any motor cycle sent to us to be plated, enamelled or repaired, whether the repairs are required for the purpose of making good the defect before referred to or otherwise, will be repaired upon the following conditions, i.e., we guarantee that all precautions which are usual and reasonable have been taken by us to secure excellence of material and workmanship, such guarantee to extend and be in force for three months only from the time such work shall have been executed, and this guarantee is in lieu and in exclusion of any common law or statute warranty, and the damages recoverable are limited to the cost of any further work which may be necessary to amend and make good the work found to be defective.

CONDITIONS OF GUARANTEE

If a defective part should be found in our motor cycles, or in any part replaced, it must be sent to us carriage paid, and accompanied by an intimation from the sender that he desires to have it repaired free of charge under our guarantee, and he must also furnish us at the same time with the number of the machine, the name of the agent from whom he purchased and the date of the purchase, or the date when the alleged defective part was replaced, as the case may be. Failing compliance with the above, no notice will be taken of anything which may arrive, but such articles will lie here at the risk of the senders, and this guarantee, and any implied guarantee, shall not be enforceable.

We do not guarantee specialities of other firms or any component parts supplied to the order of the customer differing from our standard specification.

THE TERM "AGENT" is used in a complimentary sense only, and those firms whom we style our agents are not authorised to advertise, incur any debts, or transact any business whatsoever on our account, other than the sale of goods which they may purchase from us; nor are they authorised to give any warranty or make any representations on our behalf or sell subject to or with any conditions other than those contained in the above Guarantee.

CONDITIONS OF SALE

The prices appearing in this catalogue are STRICTLY NET. All goods are sold subject only to the conditions of guarantee given above. The Royal Enfield Motor Cycle and Sidecar Combinations are sold subject to the further condition that we cannot accept responsibility if used with any sidecars other than the ones supplied by us. The 2.25 h.p. Model is sold subject to the further condition that we cannot accept responsibility if it is used with a sidecar, of whatsoever make or type. The prices and specifications in this list are subject to alteration at any time without previous notice.

PAYMENT.—One-third deposit must be paid on our acceptance of the order, and the balance upon receipt of our advice that goods are ready for despatch.

CARRIAGE.—1. All machines are sent Carriage Paid to the nearest railway station.

2. Notwithstanding payment of carriage, all goods are to be considered as delivered to the customer when put on rail at Redditch Station, and all orders are accepted and executed upon this understanding.
3. Upon receipt of goods by customer, it is essential that the Railway Company's Delivery Sheet should in all cases be signed "not examined." The goods should then be carefully inspected, and in the event of any damage, notice should at once be sent to the Carriers and claim made from them.
4. We reserve the right to despatch either by Goods or Passenger Train, but when machines are sent by Goods Train in Crates, the Crates are charged, and half the amount charged is allowed when returned in good condition.
5. Cases and Crates for shipment abroad are charged at Cost Price.

REPAIRS AND SUNDRIES.—These cannot be booked; our terms are net cash on receipt of pro forma invoice. Machines or parts for repair must be sent carriage paid, and the name of the sender attached, or they cannot be received. Full instructions, with advice as to mode of despatch, should be posted same day. When ordering spare parts or sundries, customers are respectfully requested to quote our identification number for each part required; it is also necessary that the number of the machine and number of engine should in all cases be given. Please mark any communication relating to repairs or sundries:—"Service Department."

ROYAL ENFIELD

MADE LIKE A GUN

A few of the many successes of Royal Enfield motor cycles during 1926.

SOUTH AFRICAN T.T. RACES.

FIRST IN 350 C.C. RACE.

FIRST IN 600 C.C. RACE.

SCOTTISH SIX DAYS' TRIAL.

1 SILVER CUP. 1 GOLD MEDAL.

CZECHO-SLOVAKIAN T.T. RACES.

FIRST IN 350 C.C. RACE.

- | | |
|--|---|
| Colmore Cup Trial.—1 Gold Medal; 1 Silver Medal. | Hendon Athos M.C. Steeplechase.—Silver Cup and Medal. |
| Ramblers' M.C.C. Trial.—Silver Vase. | Race Round Denmark, Three Days.—First Prize. |
| Yorkshire News Trial.—Silver Watch. | Knock M.C.C. All-night Run.—Silver Vase. |
| Victory Cup Trial.—2 Gold Medals; 2 Silver Medals. | Bradford-London-Bradford Run.—3 Silver Cups. |
| Dublin University M.C.C. Open Trial.—First Class Award. | Bearwood Amateur M.C.C. Trial.—Frank Hallam Cup. |
| Dublin and District M.C.C. Open Trial.—First Class Award. | Neath and District M.C.C. Races.—1 First Prize; 2 Second Prizes. |
| Tunbridge Wells M.C.C. Trial.—Best Solo Performance; Best Novice Performance. | Knock M.C.C. Five Miles' Championships.—First in 350 c.c. Championship. |
| Redditch M.C. and C.C. Open Trial.—Nife Cup; 2 Gold Medals. | Irish Championships at Magilligan.—2 Championships (50 miles); First in 50 Miles Handicap. |
| Luton and District M.C. Trial.—Dandy Cup. | Dublin University M.C.C. Hill Climb.—1 First Prize; 2 Second Prizes. |
| M.C. and A.C. 24 Hours' Trial.—1 Gold Medal; 1 Silver Medal. | Oordrecht Races, Holland.—2 First Prizes. |
| Athy M.C. and C.C. Speed Trial.—1 First Prize; 1 Second Prize; 2 Third Prizes. | Cheshire Centre A.C.U. Races at Southport.—First in 25 Miles Race, 350 c.c.; 2 Second Prizes. |
| Southport M.C. Speed Trial.—First in 350 c.c. Flying Kilo. | Danish Grand Prix.—Second Place. |
| Travers Trophy Trial.—Gold Medal. | Athy M.C. and C.C. 75 Miles Race.—Fastest Time in 350 c.c. Class. |
| Natal M.C.C. Hill Climb.—3 First Prizes. | Tadcaster M.C. Speed Trials.—2 First Prizes; Fastest time of the day. |
| Cheshire Centre, A.C.U. Trial.—Gold Medal. | Southport M.C. 50 Miles Races.—First in 350 c.c. Race. |
| Carshalton Pillion Trial.—Silver Cup. | Irish 25 Miles' Championships.—First in 350 c.c. Sidecar Championship. |
| London-Land's End Trial.—2 Gold Medals; 7 Silver Medals. | Dungannon M.C.C. 100 Miles Race.—Fastest time of the day. |
| N. Wilts. M.C. and C.C. Trial.—2 Silver Medals. | Yorkshire Centre, A.O.U. Speed Trial.—1 Championship; Gold Cup; First in 4 Miles Race, 250 c.c. |
| Tadcaster M.C. Hill Climb.—4 First Prizes. | N. Liverpool M.C.C. Races.—2 First Prizes. |
| Scarboro' Two Days' Trial.—Best Solo Performance; Silver Rose Bowl; Silver Vase; Silver Cup. | Hartlepoons M.C.C. Speed Trials.—3 First Prizes; 1 Second Prize. |
| Leinster M.C. and C.C. Novice Trial.—3 Gold Medals. | Bradford M.C.C. Freak Hill Climb.—4 First Prizes. |
| S.E. Durham M.C.C. Speed Trial.—3 First Prizes. | York and District M.C. Speed Trial.—First. Fastest time of the day, 250 c.c. |
| Kickham Memorial Open Trial.—John Bull Cup; 2 Silver Cups. | |
| Trabrennbahn Speed Trial.—First in 350 c.c. Class. | |
| Knowle and District M.C. Trial.—Whitmore Trophy. | |

INTERNATIONAL SIX DAYS' TRIAL.

TWO GOLD MEDALS.

"HUTCHINSON" HUNDRED MILES RACE.

FIRST.

ULSTER GRAND PRIX

Handicap Cup—Replica of Trophy.